



禹洲地産股份有限公司

YUZHOU PROPERTIES COMPANY LIMITED

Stock Code 股票代號: 01628.HK

2017 Interim Results Presentation

Leading with
LOCALITY
DEVELOPMENT

區域深耕 全國領先

About Presenters



Mr. LAM Lung On, JP Founder,
Chairman & Executive Director

Mr. CAI Minghui

Executive President



Mr. HUI Chun Yip

CFO & Company Secretary







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1H2017 Results Highlights

RMB100bn Strategic target in 3 years

Target to reach RMB100bn contracted sales volume in 2020 , with a CAGR of over 40.0%

Gradually expanding national layout

"Leading with Locality Developmen

Entered the Guangdong-Hong Kong-Macao Big Bay Area, and further consolidated in the Yangtze River Delta, Bohai Rim Region, Central China Region and West Strait Economic Zone

Prudent land bank strategy

- Entered the Central Region and the Big Bay Area by M&A
- C. 10.13mn sq.m. land bank, avg.
 land cost at RMB5,879/sq.m.

Strong contracted sales performance

- •1H2017: **RMB21.5bn**, **YoY** +66.9%
- Revised FY contracted sales target to RMB40bn

Stable financial position, High profitability & dividend

- •GM: **33.0**%, **YoY +0.5**pp
- Core profit: RMB920mn, YoY +40.0%
- Interim dividend HK8.5 cents
- Sales performance has grown well, while net gearing ratio of 72.6%







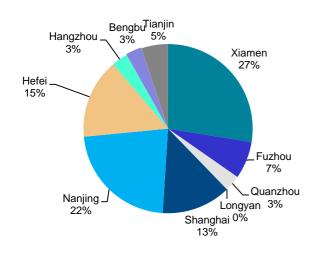
Strong Contracted Sales Hit a Record High

- ✓ Sales performance has grown dramatically over the past few years, contracted sales YoY raised substantially in 1H2017 and hit a record high
- ✓ Contracted ASP increased 31% YoY, due to change of product portfolio
- ✓ Respond proactively to market changes with flexible projects launching schedule.



Contracted Sales in 1H2017

1H 2017 Contracted Sales by City



	1H2017	FY2016	FY2015
# of Cities	10	9	8
Contracted ASP (RMB/sq.m.)	16,744	12,689	9,997

#	Project	City	Interest in project %	Contracted sales (RMB mn)	As of total (%)	Contracted GFA (sq.m.)	Contracted ASP (RMB/sq.m.)
	Yuzhou Central Coast	Xiamen	100%	97	0%	,	40.604
1 2	Yuzhou Central Coast Yuzhou Riverside City Town	Xiamen	100%	2,002	9%	5,191	18,621
	•			,		103,134	19,411
3	Haicang Dream Town	Xiamen	20%	849	4%	38,446	22,094
4 5	Yuzhou Lucca Town Chunjiang Central	Xiamen Xiamen	100% 51%	1,235 1,507	6% 7%	40,713 51,080	30,322
	, 0	Fuzhou	100%	74	7% 0%	,	29,495
6	Yuzhou Gushan No.1					3,189	23,309
7	Yuzhou Oriental Venice	Fuzhou Fuzhou	100% 100%	978 70	5%	55,300	17,693
8	Yuzhou Cambridge Town	Fuzhou	66%		0%	6,718	10,380
9	Yuzhou Reliance Central Mansion			353	2%	12,513	28,209
10	Yuzhou City Plaza	Quanzhou	100%	697	3%	114,245	6,104
11	Yuzhou Castle above City	Longyan	100%	79	0%	9,003	8,729
12	Others	Xiamen	100%	247	1%	10,754	22,970
40	West Strait Economic Zone	01 1 :	1000/	8,188	00/	450,286	40.744
13	Yuzhou City Plaza	Shanghai	100%	338	2%	20,161	16,744
14	Yuzhou Commercial Plaza	Shanghai	100%	94	0%	6,035	15,568
15	The Bustling Center	Shanghai	100%	110	1%	2,766	39,750
16	Beautiful Garden Life	Shanghai	100%	886	4%	28,147	31,488
17	Yuzhou Noble Mansion	Shanghai	40%	1,163	5%	35,000	33,215
18	Yuzhou Country	Shanghai	40%	313	1%	6,822	45,890
19	Yuzhou Central Plaza	Hefei	100%	552	3%	56,338	9,798
20	Yuzhou Town	Hefei	51%	46	0%	4,196	11,037
21	Yuzhou Royal Seal	Hefei	49%	1,822	8%	175,151	10,405
22	Yuzhou Central Town	Hefei	100%	873	4%	59,676	14,627
23	Yuzhou I ekoeida	Nanjing	100%	1,005	5% 5%	28,305	35,533
24	Yuzhou Maes Biyaraida	Nanjing	49%	1,138	5%	94,594	12,030
25	Yuzhou Moon Riverside	Nanjing	100%	661	3%	25,681	25,725
26	Yuzhou Riverside Sapphire	Nanjing	40% 49%	1,861 636	9% 3%	61,454	30,286
27 28	Yuzhou Riverside Sapphire Yuzhou Prince Lakeshire	Hangzhou	49% 100%	667	3% 3%	22,645	28,070
20		Bengbu	100%		3%	119,576	5,582
29	Yangtze River Delta Region	Tioniin	100%	12,165 292	1%	746,547 31,283	9,334
30	Yuzhou Palace Country Yuzhou Royal Lakeshire	Tianjin	100%	292	1%	,	9,334 9,829
	•	Tianjin	40%	281 561	3%	28,565	,
31	Yuzhou Lianfa Red Shire	Tianjin	40%	1,134	3%	26,610 86,458	21,081
	Bohai Rim Region Total			21,487		1,283,291	16,744

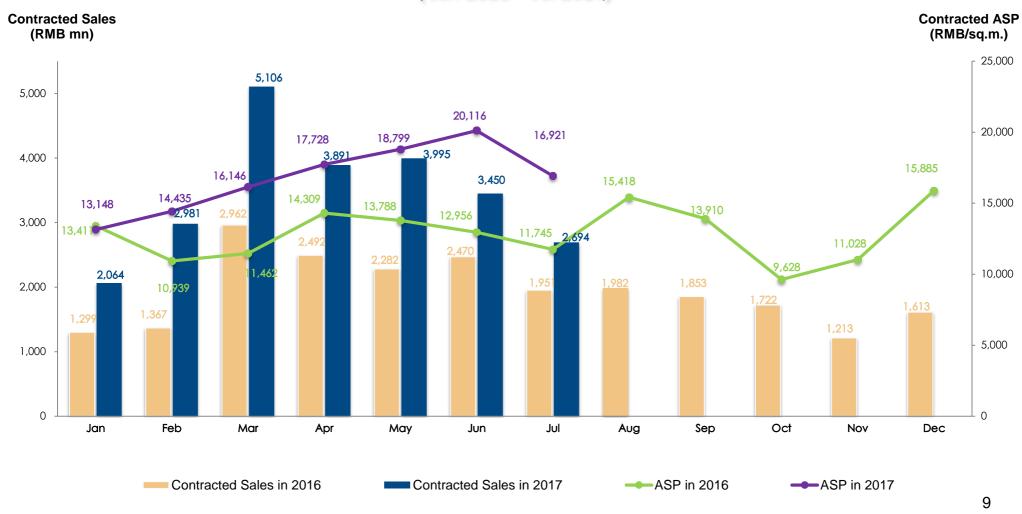


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Monthly Contracted Sales & ASP in 2017

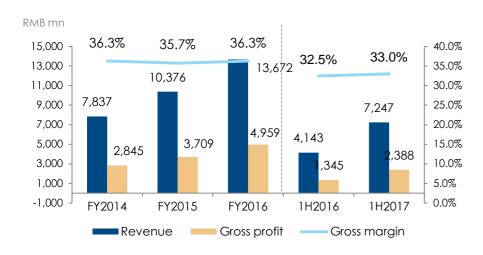
Monthly Contracted Sales & Contracted ASP

(Jan 2016 – Jul 2017)

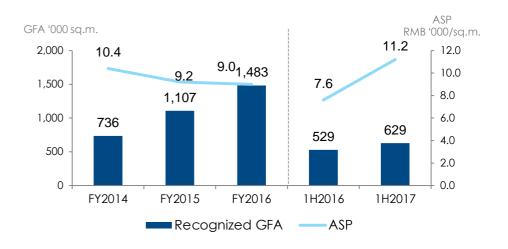


Win-Win of Scale & Profitability

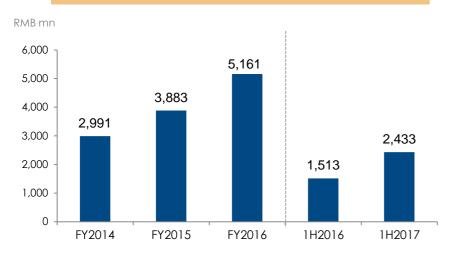
Revenue, Gross profit & Gross profit margin



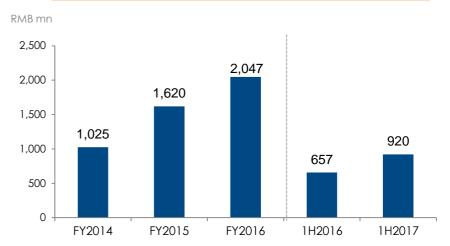
Recognized GFA & ASP



EBITDA (a)



Core net profit (b)



- a) EBITDA = net income + capitalized borrowing cost under cost of sales + finance cost + income tax expense + amortization + depreciation interest income fair value gain/ (loss) on investment properties fair value gain/(loss) on derivative financial instruments
- (b) Core net profit is the net profit attributable to owners of the parents adjusted for the after-tax fair value gain/(loss) on investment properties and warrants







Strategic Planning of Land Acquisition at Attractive Value Ahead of Time with Rich Land Bank Resource

Land bank of 10.13 million sq.m. as at 31 Jul 2017



	City	Land Bank ('000 sq.m.)	No. of projects	Average land cost (RMB/sq.m.)	% of land bank
Bohai Rim Region	Tianjin	565	6	5,980	6%
	Shanghai	773	9	8,139	8%
	Nanjing	872	9	8,531	9%
Yangtze River	Hangzhou	449	2	15,849	4%
Delta Region	Suzhou	578	4	8,375	6%
iteg.e	Hefei	2,159	11	4,744	21%
	Bengbu	494	1	660	5%
	Xiamen	1,467	26	6,194	14%
West	Fuzhou	505	4	5,852	5%
Strait Economic	Quanzhou	989	1	374	10%
Zone	Longyan	23	1	1,858	0%
	Zhangzhou	466	3	6,201	5%
Central Region	Wuhan	598	1	6,000	6%
GHM Big	Huizhou	191	1	3,670	2%
Bay Area	Hong Kong	2	1	135,140	0%
Total		10,131	80	5,879	100%

New Land Bank since 2017

Time of acquisition	City	Project type	Methodology	Interests in project (%)	Site area (sq.m.)	Saleable GFA (sq.m.)	Total land cost (RMB mn)	Average land cost (RMB/sq.m.)
Mar 2017	Tianjin	Resi	Bidding and Auction	60%	45,437	54,524	758	13,902
Apr 2017	Tianjin	Resi	Bidding and Auction	100%	79,346	95,215	1,325	13,916
Apr 2017	Zhangzhou	Resi / Com	Bidding and Auction	51%	37,774	94,434	1,020	10,801
Apr 2017	Zhangzhou	Resi	Bidding and Auction	51%	38,808	116,425	1,257	10,797
May 2017	Suzhou	Resi	Bidding and Auction	51%	63,504	66,679	863	12,942
May 2017	Xiamen	Resi / Com	Bidding and Auction	100%	18,830	42,800	1,349	31,519
May 2017	Hangzhou	Resi	Bidding and Auction	100%	53,489	149,769	3,004	20,058
Jun 2017	Nanjing	Resi/ Com	Acquisition	60%	94,667	182,307	706	3,873
Jun 2017	Nanjing	Resi/ Com	Bidding and Auction	51%	37,798	83,157	585	7,035
Jun 2017	Suzhou	Resi/ Com	Bidding and Auction	51%	29,141	58,282	488	8,373
Jul 2017	Huizhou	Resi/ Com	Acquisition	51%	81,950	191,159	702	3,670



Nanjing



Xiamen

- **Total** 580,744 1,134,751 *Attributable salable GFA is 741,052 sq.m., Attributable land cost is RMB9,063mn
- * The equity interest listed in the table is for reference only as a result of introduction of partners for some of these projects



12,057

10,625

Premium Products aligned with market trends Focus on Quality and Value Enhancement

- √ Value-adding supporting facilities
- ✓ Innovative unit size providing ultimate spacing experience
- ✓ "Boutique Building 3.5", an artistic building technology
- ✓ Residential building with PC system prefabricated structures

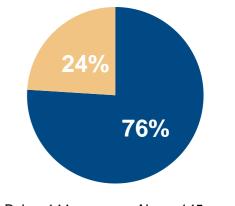
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Product Mix



For Home Replacer





- ■Below 144 sq.m.
- Above 145 sq.m.











Highlights of 1H2017 Results

RMB bn	1H2017	1H2016	Change
Contracted Sales	21.49	12.87	+66.93%
Recognized Revenue	7.25	4.14	+74.90%
Gross Margin	32.95%	32.47%	+0.48pp
Profit to owners of parent	0.79	0.69	+13.31%
Core Profit to owners of parent	0.92	0.66	+39.97%

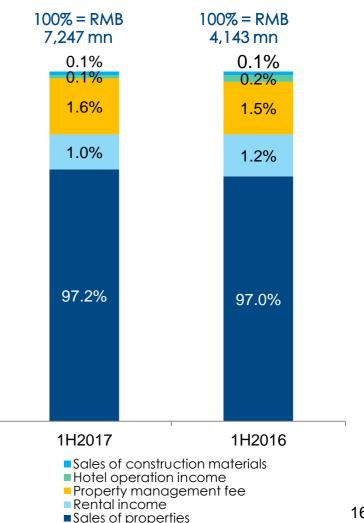
RMB bn	2017	2016	Change
	As at 30 Jun	As at 31 Dec	
Total Equity	11.32	11.67	-2.99%
Cash on Hand	19.60	17.42	+12.55%
Net Gearing Ratio	72.61%	71.70%	+0.91pp
Dividend (Hkcent / share)	8.5		• •

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Highlights of 1H2017 Results (Cont)

✓ Increasingly diversified revenue streams, with rising contributions from recurring rental income and property management

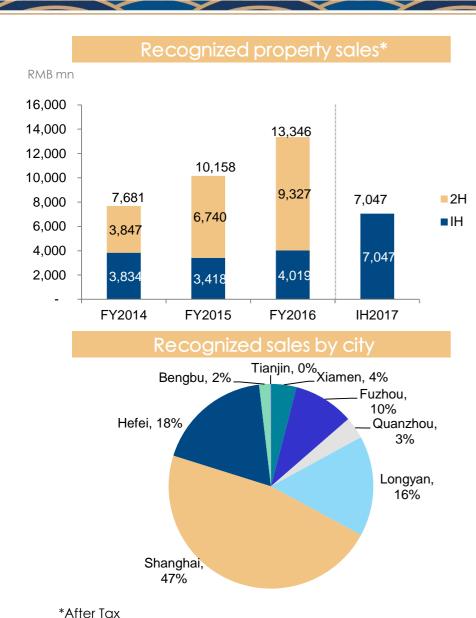
(RMB mn)	1H2017	1H2016	Change
Sales of property	7,047.38	4,018.66	+75.4%
Rental income	71.67	51.12	+40.2%
Property management fee income	117.11	61.35	+90.9%
Sales of construction materials	1.71	2.48	-31.1%
Hotel operation income	8.87	9.71	-8.7%
Total	7,246.75	4,143.32	+74.9%

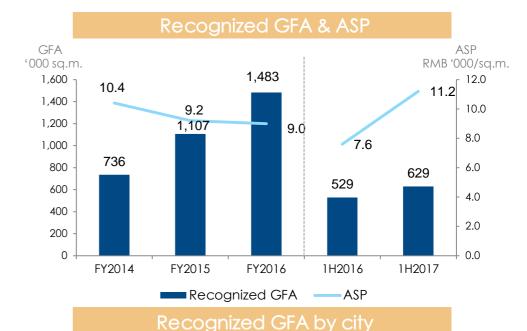


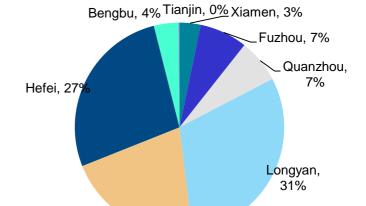




Analysis on Recognized Property Sales





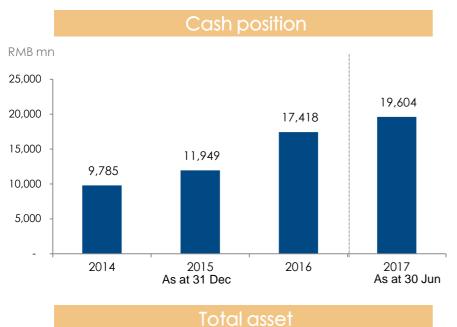


Shanghai, 21%

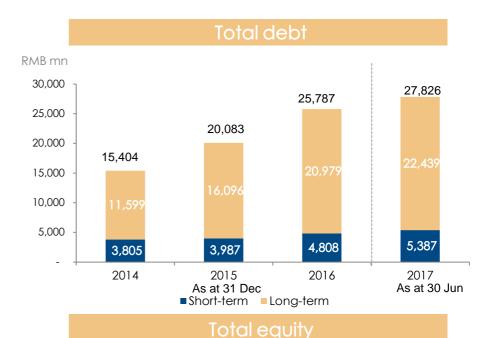


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Strong Balance Sheet



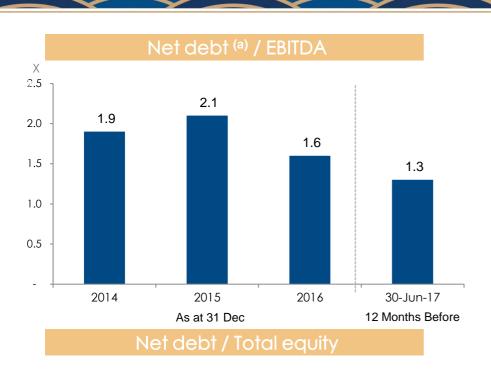






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Strong Balance Sheet (Cont)



(3.80)(4.00)(4.80)-3 FY2014 FY2015 FY2016 -8 ■Short-term debt ■Cash Net debt / Total capitalization (c)

11.9

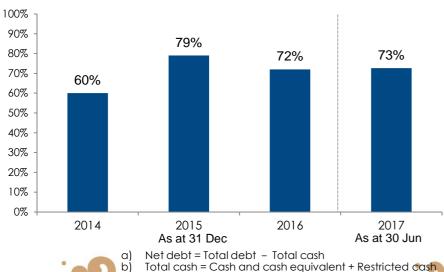
RMB bn

17

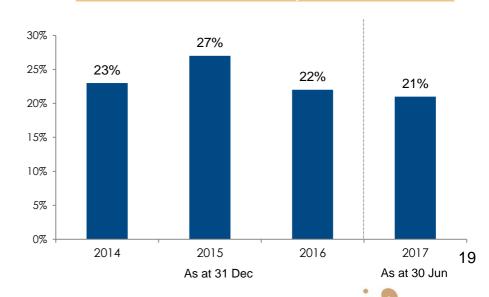
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9.8



Total capitalization = Total debt + Total equity



Cash / Short term debt (b)

17.4

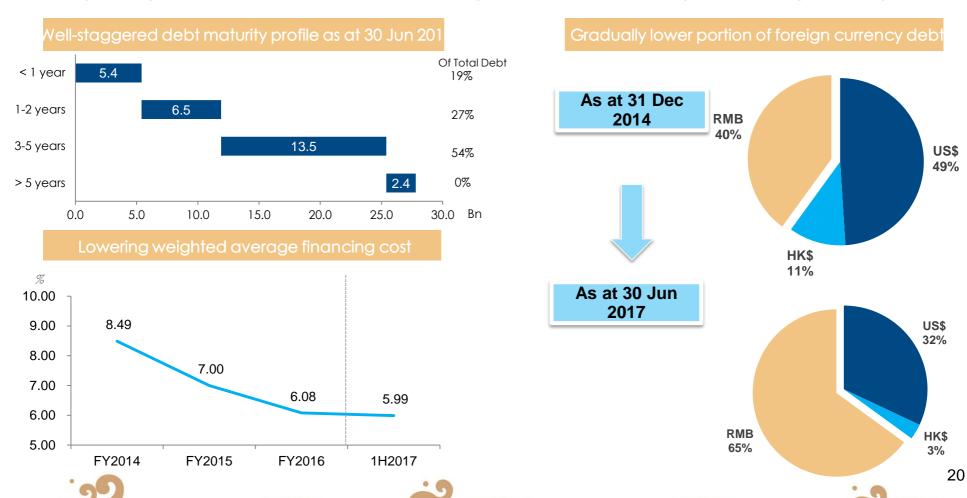
19.6

(5.40)

1H2017

Stable Financial Position & Diversified Financing Channels

- Sustained a manageable net gearing ratio, with successful financing measures that further reduced the average funding cost
- ✓ Moody's, S&P, Fitch remained our ratings of B1, B+, BB- respectively, S&P and Moody's upgraded outlook to Positive respectively
- ✓ Onshore Golden Credit Rating International issued AA+ rating
- ✓ Diversify funding channels with further enhanced financing structure and reduced exposure to foreign exchange risk



1H2017 Cash Position

(RMB bn)	1H2017	FY2017
Cash Inflow		
Cash Proceeds from Contracted Sales & other Incomes	+14.56	+28.70
Cash Outflow		
Paid Land Premium	-7.88	-17.00
Construction Cost Capex	-2.89	-7.00
Other Expenses – Interest, Tax, Dividend and Others	-3.65	-6.60









Market Outlook

Policies Trends

 It is expected the current market condition of strict regulatory policies of "purchase, loan, price, sales and online registration restriction" will continue. At the same time, more tightening policies and regulatory expansion is expected to promulgate



Accelerated Industry Consolidation

- Competition of property industry rapidly increasing
- Market concentration further enhanced

Aggravated Regional Market Differentiation

- The market trend for the period is different to the past under the influence of "L-type economy", "low inventory" and "high cost"
- First- and strong second-tier cities continue to seek the balance between low supply and low inventory; market gradually transform from development and sales to operation.
- The enhancing urban rail transportation shortens the travelling time between suburban & surrounding cities and first- and second-tier core cities, which is beneficial to the housing demand diffusion, as well as to the value of the strategic layout
- Those third- or fourth-tier cities with weak economic base and low population attractiveness has a limited development space in long run even the recent market sales boom; the market may have a new round inventory backlog pressure





Strategies for 2H2017 & 2018

Operation Strategy

- ✓ Strategic layout with locality development
- Achieve a stable and rapid development with quality growth
- ✓ Strive for 100bn contracted sales target
- √ Value team building: establish Yuzhou business school to cultivate talents
- ✓ Implement share options scheme to retain key employees

Land Purchase Strategy

- Land supply is expected to increase in 2H2017, but the scarcity of land supply in key cities is difficult to reverse
- Replenish land resources in multiple ways: open market and acquisition, strengthen business cooperation
- ✓ Focus on tier 1 and 2 cities, including satellite cities surrounding tier 1 and 2 cities

Financial Strategy

- Explore various financing channels to obtain lower funding cost
- Maintain liquidity and keep cash to seize market opportunity in market downturn
- ✓ Improve efficiency in capital utilization and sustain healthy net gearing ratio

Sales and Marketing Strategy

- Proactive and flexible sales strategy
- Adjust sales strategy according to market situation, speed up the projects launch
- Diversify product mix to fulfill the user-oriented demands, better catered to current market



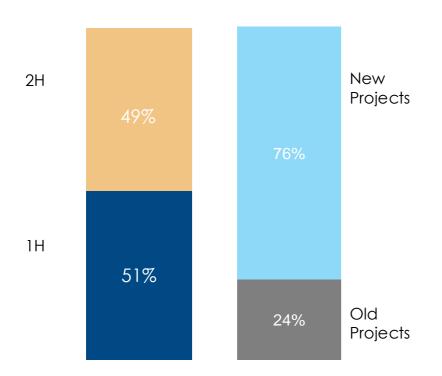




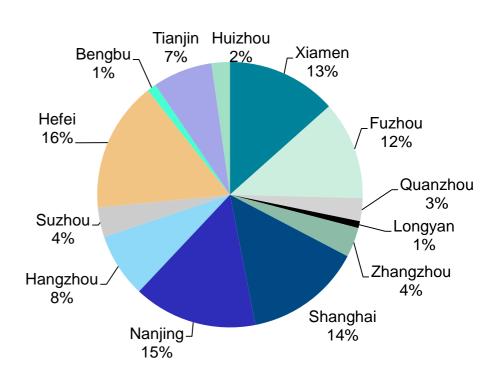
Premium & Adequate Sellable Resources

✓ Confident to achieve FY2017 contracted sales target of RMB40bn

The total value of goods in 2H2017 is RMB35.8bn



2H2017 launch details by value of goods by city



Note: The total value of goods of FY2017 is RMB58bn.







Key Projects in 2H2017

Hangzhou Yuzhou-Riverside Sapphire (杭州禹洲·濱之江)



- Located in Zhijiang of Hangzhou
 West Lake District and being
 connected by Zhijiang bridge and
 Zizhi tunnel with the main city. The
 project has convenient transportation
 and complete supporting facilities,
 and it is in the most livable urban
 area
- GFA: 297,000 square meters
- Unit size: 89-140 square meters
- Land cost: RMB13,738 / sq.m.
- ASP: RMB28,000 / sq.m.

Shanghai Yuzhou Country (上海禹洲府)



- Located in Maqiao of Shanghai Minhang District, next to the Hi-tech Development Zone and Zizhu high-tech park. The industry brings a huge number of high-end citizens.
- GFA: 90,776 sq.m.
- Unit size: 75-120 sq.m.
- Land cost: RMB28,972 / sq.m.
- ASP: RMB47,000 / sq.m.

Shanghai Yuzhou Noble Mansion (上海禹洲·雍賢府)



- Located in the south center of the Former Beach and equipped with the largest wild wetlands / Central Park in Shanghai, regarded as the oriental aesthetics building
- GFA: 56,051 sq.m.
- Unit size: 85-145 sq.m.
- Land cost: RMB13,242 / sq.m.
- ASP: RMB35,000 / sq.m.

Tianjin Yuzhou Joy Country (天津禹洲·悅府)



- Located in Tianjin Binhai New Area with complete supporting facilities including education, health care, recreation and other living facilities and landscape resources
- GFA: 76,296 sq.m.
- Unit size: 85-115 sq.m.
- Land cost: RMB4,456 / sq.m.
- Est. ASP: RMB17,000 /sq.m.







Key Projects in 2H2017 (Cont)

Hefei Yuzhou-Moon Lake Mansion (合肥禹洲·平湖秋月)



- Located in the northwest corner of Kaiqiao Road and Tianshi Road of Shushan District. The project has convenient transportation and complete supporting facilities, as well as rich landscape resources
- GFA:100,981 square meters
- Unit size: 97-137 square meters
- Land cost: RMB11,086 / sq.m.
- Est. ASP: RMB19,000 / sq.m.

Hefei Yuzhou Central Town II (合肥禹洲·中央城 二<u>期)</u>



- Located at the Intersection between Xinbengbu Road and Wuliu Road in Xinzhan District, and in the center of the "141 city ancillary blocks"
- GFA:144,923 square meters
- Unit size: 79-125 square meters
- Land cost: RMB4,831 / sq.m.
- Est. ASP: RMB14,000 / sq.m.

Nanjing Redsun Yuzhou The Spring (南京 弘陽禹洲時光春曉)



- Located in the Meilong Lake Ecological Livable Circle, a scarce lake area with promising prospect, the project is only about 700m away from the Lake and enjoys a superior ecological environment.
- GFA: 64,492 square meters
- Unit size: 83-108 square meters
- Land cost: RMB13,645 / sq.m.
- Est. ASP: RMB24,000 / sq.m.

Nanjing Redsun Yuzhou The Times (南京 弘陽禹洲時光印象)



- Located in Jiangning Binjiang New Town, one of the eight major cities planned by the Nanjing government, the project will develop into a eco-city with comprehensive functions and pleasant scenery
- GFA:134,520 square meters
- Unit size: 118-180 square meters
- Land cost: RMB3,717/ sq.m.
- Est. ASP: RMB14,000 / sq.m.







Strengthen Double-engine Advantage

Xiamen Yuzhou Plaza

Shanghai Yuzhou Plaza

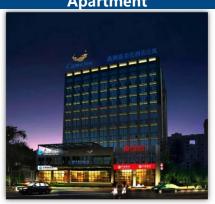












Yuzhou Commercial Plaza

Yuzhou Central Plaza









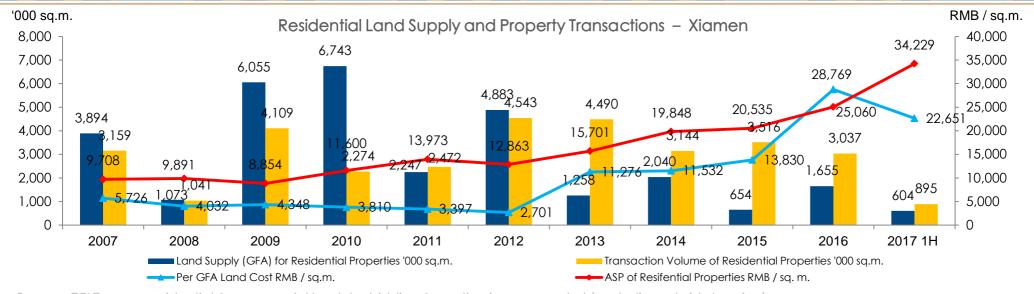






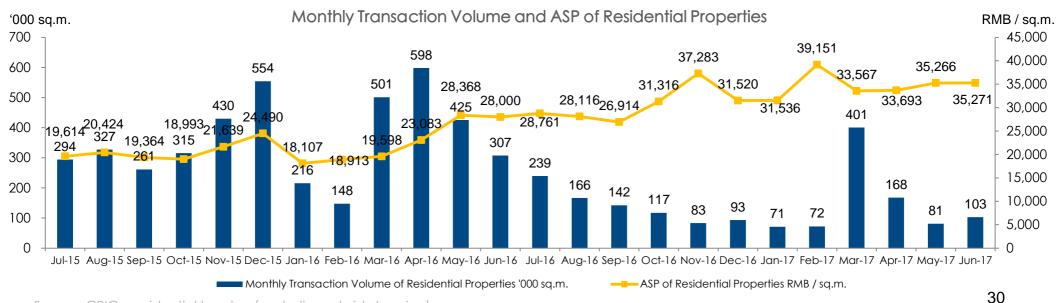


Xiamen Real Estate Market Overview

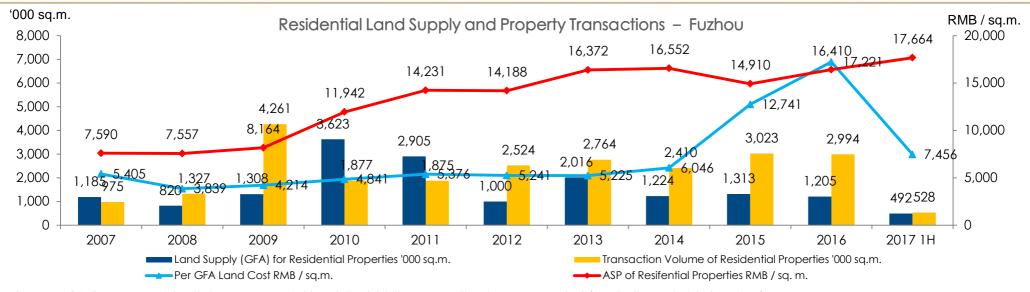


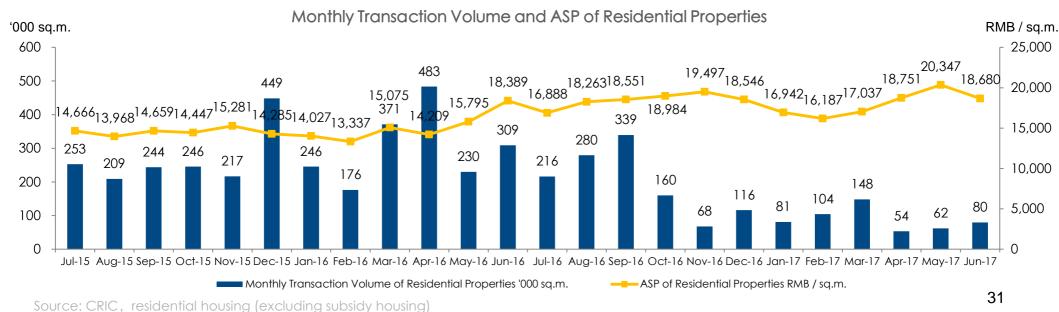
Source: CRIC, pure residential & commercial lands by bidding & auction in open market (excluding subsidy housing)

Source: CRIC, residential housing (excluding subsidy housing)

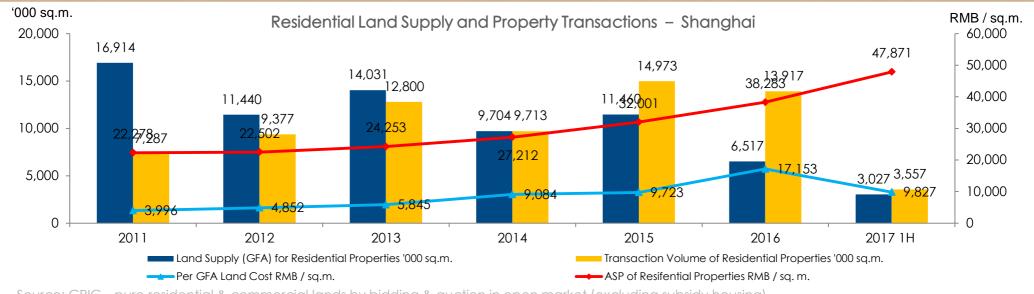


Fuzhou Real Estate Market Overview

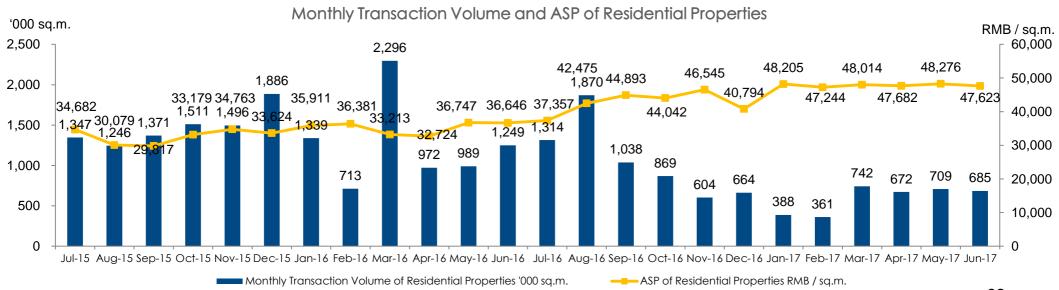




Shanghai Real Estate Market Overview



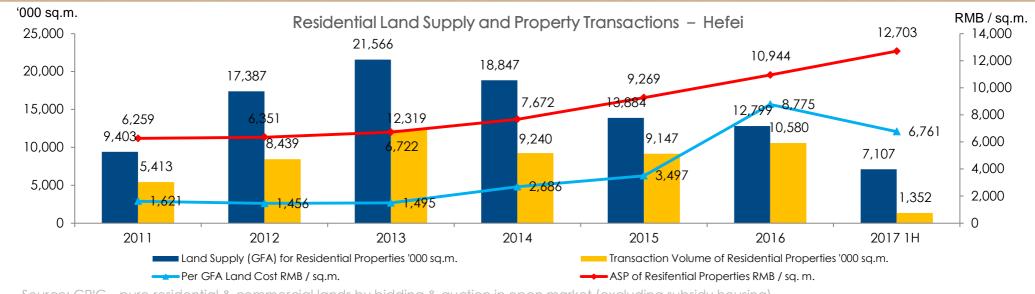
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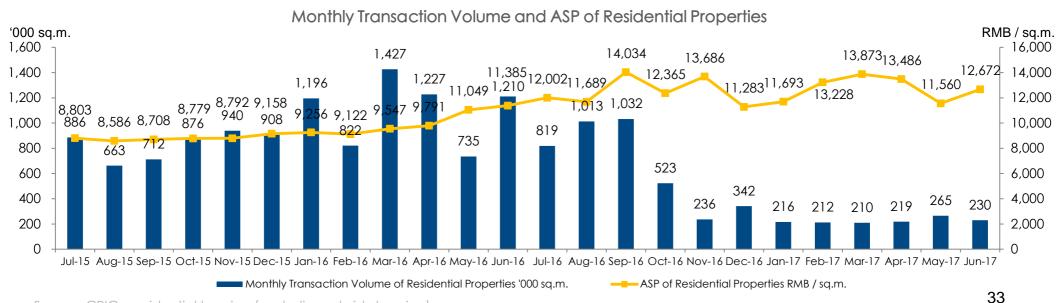
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Hefei Real Estate Market Overview

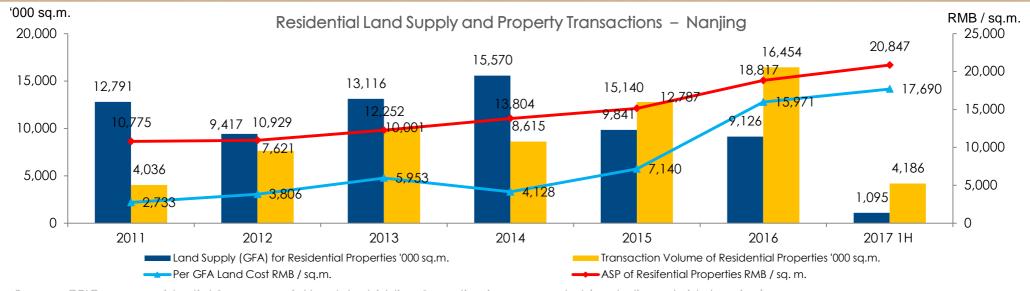


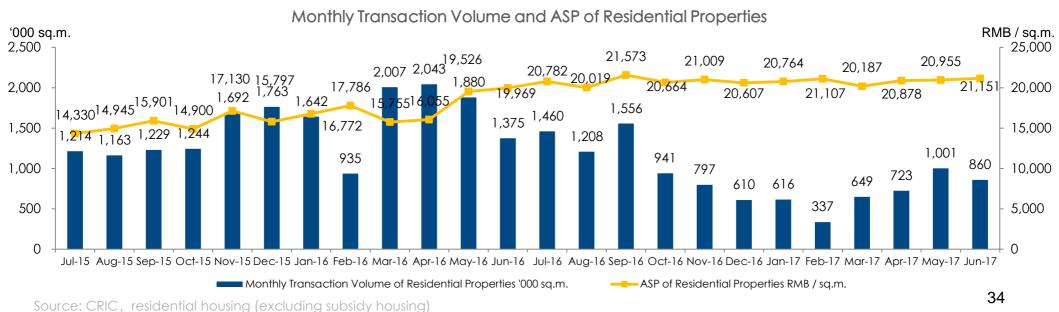
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Source: CRIC, residential housing (excluding subsidy housing)

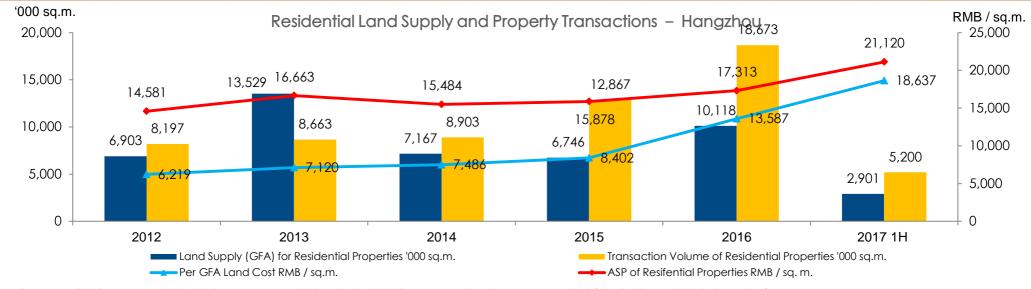


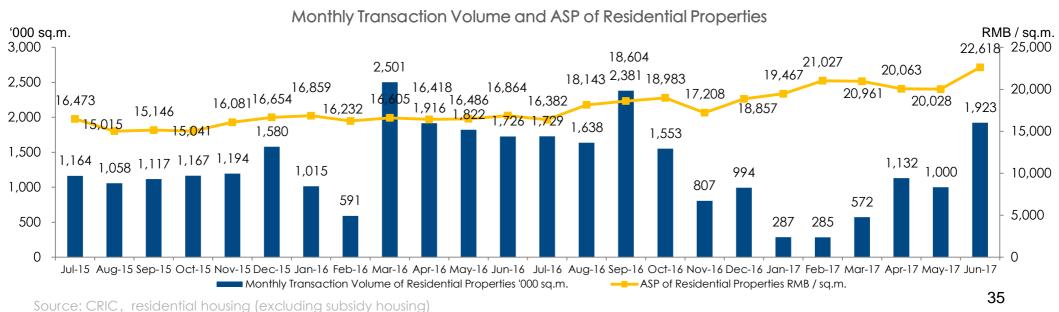
Nanjing Real Estate Market Overview



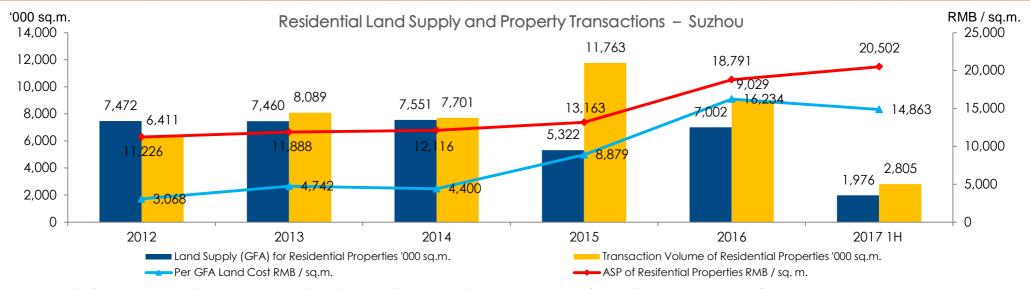


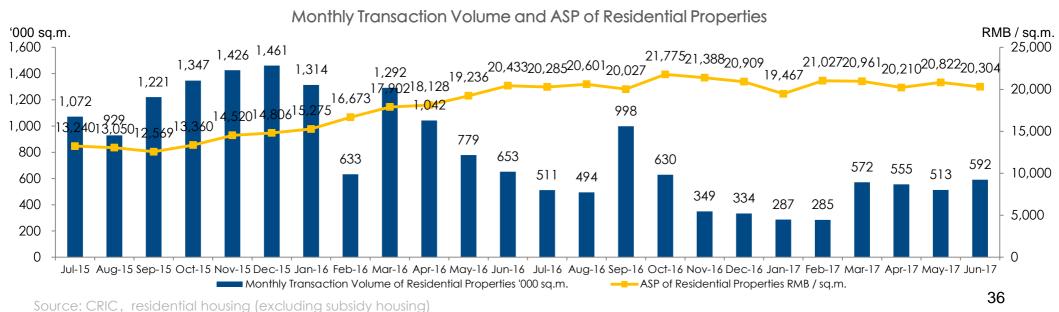
Hangzhou Real Estate Market Overview



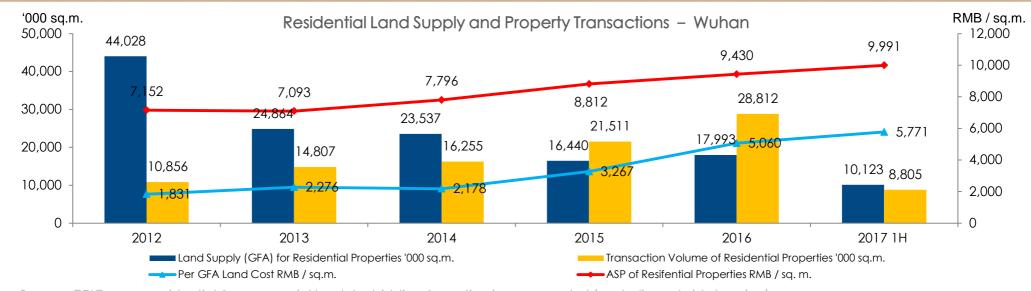


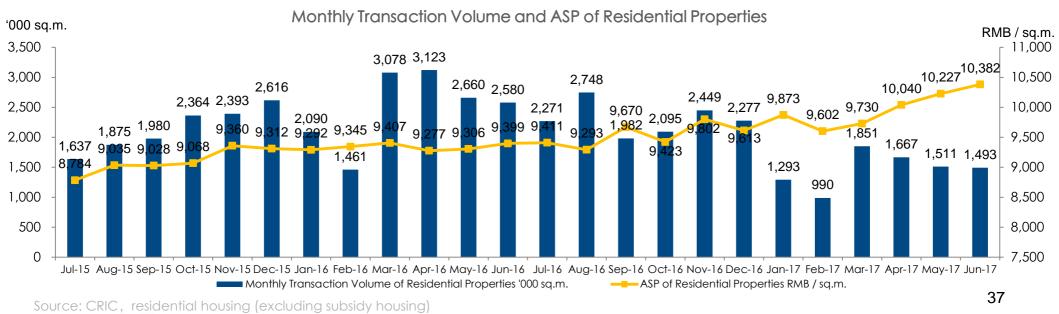
Suzhou Real Estate Market Overview



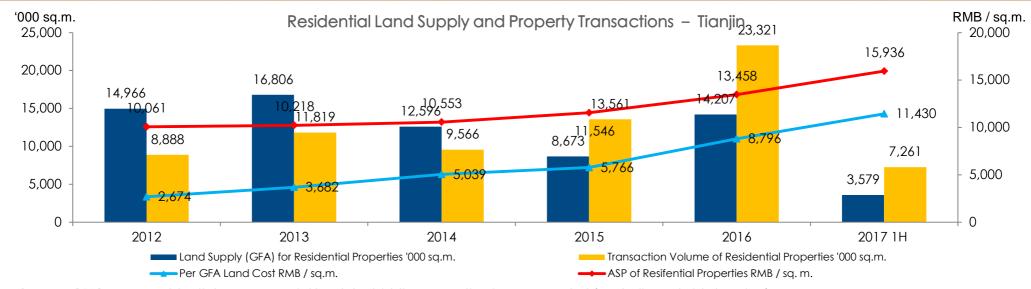


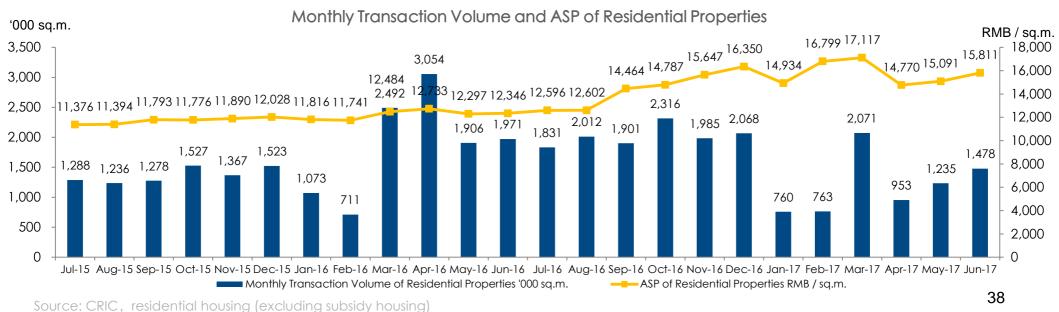
Wuhan Real Estate Market Overview





Tianjin Real Estate Market Overview





1H2017 Key Financials

	As at 30 June				
	2017	2016	Change		
Revenue (RMB'000)	7,246,747	4,143,316	+74.90%		
Gross Profit (RMB'000)	2,387,975	1,345,229	+77.51%		
Gross Profit Margin (%)	32.95%	32.47%	+0.48pp		
Core Profit to owners of parent (RMB'000)	919,831	657,152	+39.97%		
Core Profit Margin (%)	12.69%	15.86%	-3.17pp		
EPS (RMB cents/share)	20.57	18.17	+13.21%		
CEPS (RMB cents/share)	24.09	17.22	+39.90%		





1H2017 Key Financials (Cont)

(RMB'000)	/	As at 30 Jun 2017	As at 31 Dec 2016	Change
Total current assets		59,016,381	51,992,255	+13.51%
Total non-current assets		18,045,389	16,868,257	+6.98%
Total current liabilities		42,415,674	35,326,669	+20.07%
Total non-current liabilities		23,321,874	21,861,107	+6.68%
Total equity		11,324,222	11,672,736	-2.99%
Cash and bank balances		18,530,626	15,598,588	+18.80%
Restricted Cash		1,073,086	1,818,946	-41.01%
Short Term Debt		5,387,036	4,807,778	+12.05%
Long Term Debt		22,439,110	20,979,015	+6.96%
Net Debt		8,222,434	8,369,259	-1.75%
Net Gearing Ratio(%)		72.61%	71.70%	+0.91pp

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