

incorporated in the Cayman Islands with limited liability 於開曼群島註冊成立的有限公司 Stock

Stock Code 股份代號 : 01628.HK



大禹治水,荒漠成洲

THE GROUP'S NAME ORIGINATES FROM A RULER IN ANCIENT CHINA CALLED YU THE GREAT.

禹,源自「大禹治水」

大禹治水,千古名垂。這是自強不息、堅韌不拔的奮鬥精神,是革故鼎新、勇於挑戰的創 新精神,是「三過家門而不入」的奉獻精神,是熟知人性、順勢而為的人文精神,融入炎黃子 孫的血脈,成為中華民族精神的源頭。

禹洲始終秉承「大禹治水,荒漠成洲」的拓荒精神,始終以開拓者和建設者的姿態站在未 來城市座標上,用誠心和誠信奉獻誠品, 詮釋城市生活的理想和價值。







Deputy to the National People's Congress Mr. LAM Lung On, J.P. Founder & Chairman



Mr. XIA Li Vice President



Mr. XU Ke Executive President



Mr. Jacky WONG CFO & Company Secretary











Deputy to the National People's Congress Mr. LAM Lung On, J.P. Founder & Chairman

- Vice Chairman of the All-China General Chamber of Industry and Commerce (Member of the All-China Federation of Industry and Commerce)
- President of the Hong Kong Chinese Importers' & Exporters' Association
- Visiting Professor of the University of Science and Technology of China

Cultiv famou Strait

Development Milestone

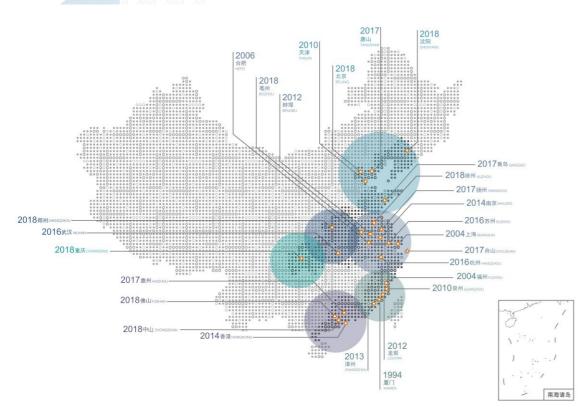


Cultivating in Regions

															eading the Marke		
			Strait	d in Wes Zone, nding nat		200 Broke t	8 hrough	201 ² Ranked a the Top 5 Chinese estate	among 50 of real	2013 The natio bank amo over 9.2 o sq.m., the hotel, Xia Yuzhou O Hotel ope	nal land ounted to million e first umen Camelon	Top 36 estate in Chir "Boutio 3.5" pr	d among the 5 of real enterprises na, Yuzhou que Building	"Hang Divide acqui Huizh area,	17 ou was introduced to g Seng SCHK High end Low Volatility Index" red high-quality land in nou, officially entered Bay launched the strategy o vating in Regions Leadir	y f	
ltivating X nous in W ait Zone		8	2003	nationa strateg	06 unched the I expansion y, successfully efei market,	the imp the fina crisis, s rose sh strengt the leav	ancial sales harply, hened ding	enterpris	es IOP					the M	larket", targeting to 100 l acted sales in 3 years		
1994 Yuzhou wa founded, pioneering West Strait built Yuzho Manor	Locked eastern as develop zone of in 10 year t Zone, Yuzhou	the oment Xiamen s ahead, Garden e the nark for	Deve Yuzh	V regiona Yangtz	engthened the I layout of the e River Delta 2007 Yuzhou Com was founded	Strait Z	2009 Successf listed on Hong Kor Exchange code: 016	fully the ng Stock e (stock	2012 Awarded China Mai Listed Rei Company Investmer TOP10"	the "2012 inland al Estate	2014 Awarded the class qualifi of the Natio estate developmer enterprise a first-class qualification National pro service ente and was ele as the vice president un the National	cation nal real nt nd the of the operty erprise, ected nit of I Real	2016 Ranked amon Top 500 Chine companies an incorporated in "Shenzhen-Ho Kong Stock Connect". Reld its headquarte from Xiamen t Shanghai. Adh to overall strat "Based in Yan River Region, West Strait an Expand Natior Coverage"	sse d was nto ng ocated rs o hering egy of gtze Lead d	2018 Yuzhou was incorporated into the constituent stocks of the "Hang Seng Composite LargeCap and MidCap Index", "Shanghai-Hong Kong Stock Connect" and "MSCI China Index" ; introduced OCT Asia as the second largest shareholder. Ranked 37th among the Top 50 real estate development companies in China in 2018	First entered Foshan and E	Beijing; our hotel, Xiamen and Plaza
	1997 Yuzhou Property Services Co., Lto was founded	Trade Or	urban built , first l World gard enter com succ enter	Xiamen's arge-scale en health munity, essfully red in hou and			HK 香港 3		-		Estate Asso	pciation	Lead We	st St	Layout Expan Newly entere Nine Cities gtze River Regio rait onwide Coverage	d in on,	

Nationwide Layout





Yangtze River Delta Region : Shanghai, Hefei, Hangzhou, Nanjing, Suzhou, Bengbu, Yangzhou, Zhoushan, Bozhou, Xuzhou, Jinhua

- Bohai Rim Region : Beijing, Tianjin, Shenyang, Qingdao, Tangshan
- West Strait Economic Zone : Xiamen, Fuzhou, Quanzhou, Zhangzhou, Longyan
- The Bay Area : Hong Kong, Huizhou, Foshan, Zhongshan
- Central China Region : Wuhan, Xinxiang
- Southwest Region : Chongqing

6 Metropolitan Areas 10 years of Listing 25 years Since Founded

- **28 Cities**
- **36%+** Dividend Payout Ratio
- 80%+ In 1st and 2nd tier cities
- **120+ Projects**
- 100 bn+ Total Assets
- 300 bn+ 🗧
- Saleable Resources



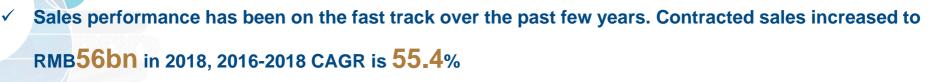
Business Overview

禹洲·朗廷元署

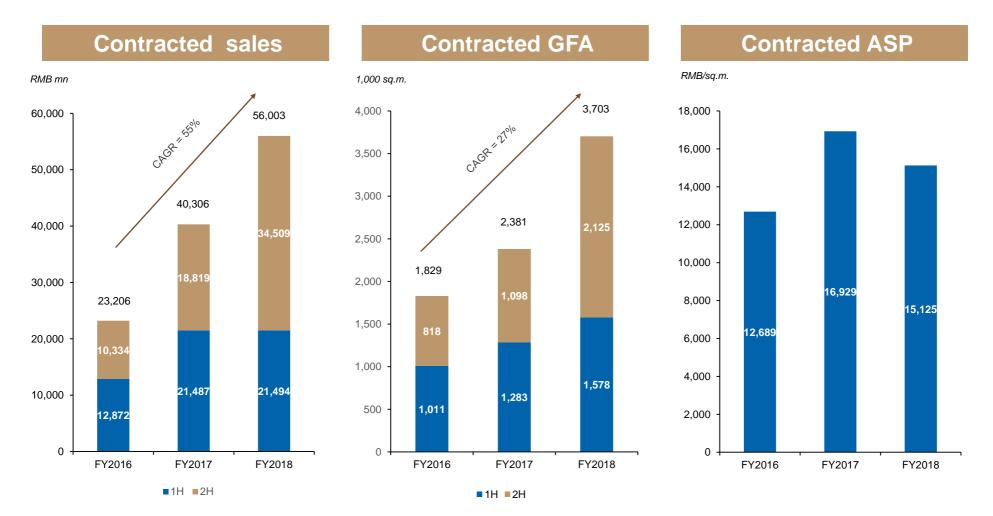
A journey of RMB100bn in contracted sales begins

Wuhan - Langham City Land

IIII



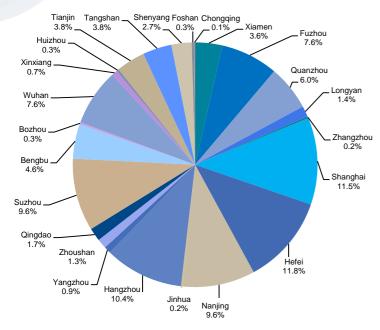
- Accelerated sales and actively extended in the first- and second-tier cities and their satellite cities with convenient rail transportation
- ✓ In-demand quality residential products launched to cater to the rising consumption standards





✓ In 2018, Yuzhou achieved a total contracted sales of approximately RMB56,003 mn; contracted

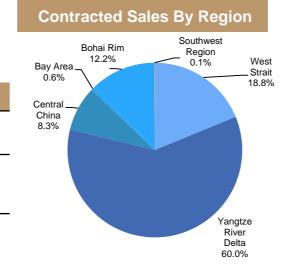
GFA was 3,702,703 sq.m.; and the contracted ASP was RMB15,125/sq.m.



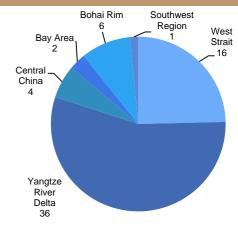
2018 Contracted Sales by City

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Region	Project #	City	Interest in Project	Contracted Sales	As of Total	Contracted GFA	Contracted ASP
			(%)	(RMB mn)	(%)	(sq.m.)	(RMB / sq.m.)
Yangtze River Delta	36	10	60%	33,623	60.0%	1,895,950	17,734
West Strait	16	5	87%	10,541	18.8%	848,490	12,423
Central China	4	2	96%	4,634	8.3%	313,044	14,80
GHM Bay Area	2	2	74%	362	0.6%	35,439	10,22
Southwest Region	1	1	51%	83	0.1%	11,670	7,11
Bohai Rim	6	4	72%	6,760	12.2%	598,110	11,30
Total	65	24	70%	56,003	100%	3,702,703	15,12



Number of Projects by Region

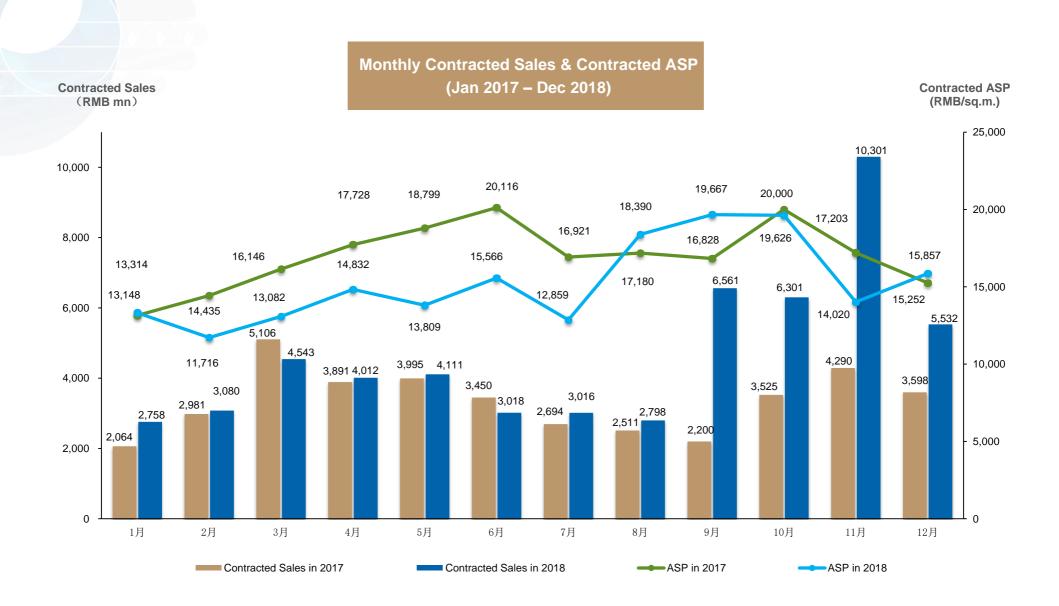


	FY2018	FY2017	FY2016
# of Cities	24	12	9
Contracted ASP (RMB / sq.m.)	15,125	16,929	12,689

Monthly Contracted Sales & ASP in FY2018

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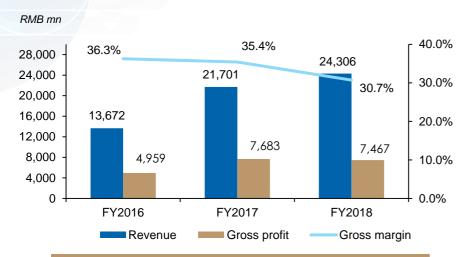




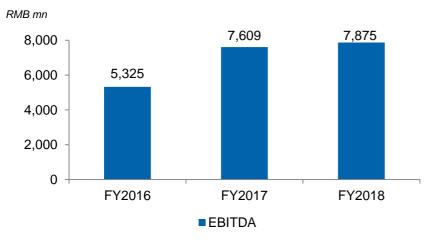
Win-Win of Scale & Profitability



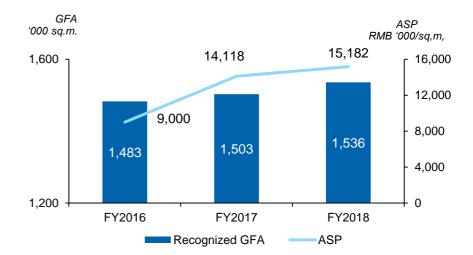
Revenue, Gross profit & Gross profit margin

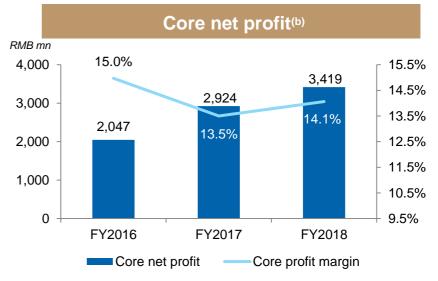


EBITDA^(a)



Recognized GFA & ASP

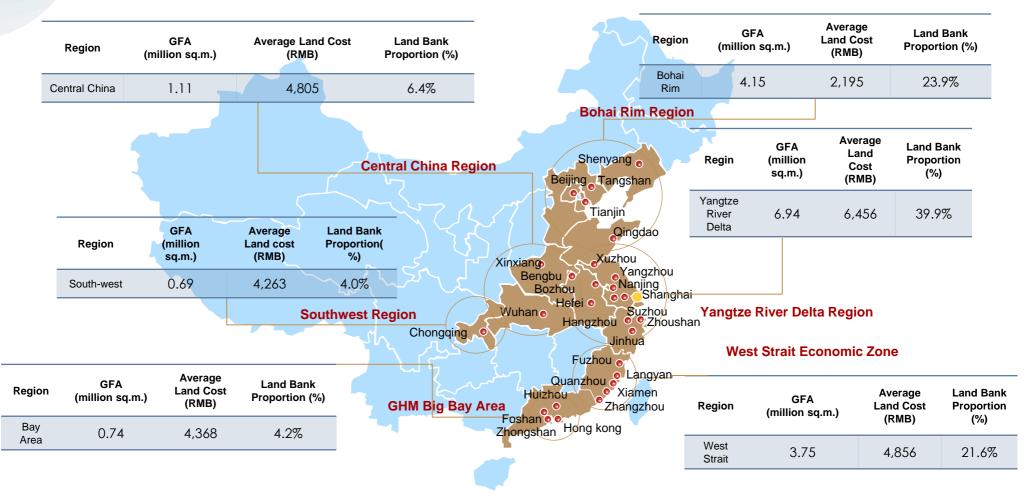




(a) EBITDA = net income + capitalized borrowing cost under cost of sales + finance cost + income tax expense + depreciation + fair value loss on derivative financial instruments + realized loss on derivative financial instruments – interest income – fair value gain on investment properties – unrealized fair value gain arising from remeasurement of equity interests of joint ventures
(b) Core net profit is the net profit attributable to owners of the parents adjusted for mainly the after-tax fair value gain/(loss) on investment properties and fair value gain (loss) on derivative financial instruments, exchange differences and unrealized fair value gain arising from remeasurement of equity interests in joint ventures



- ✓ As of 31 Dec 2018, cultivating 6 metropolitan areas with a footprint in 28 cities nationwide
- The land bank was approximately 17.38 mn sq.m. with the average land cost of RMB4,812
- ✓ By sellable resources, 1st & 2nd tier cities account for about 80%, while 3rd tier cities account for 20%*



*First & Second tier cities : Beijing, Shanghai, Hong Kong, Nanjing, Suzhou, Xiamen, Tianjin, Hangzhou, Chongqing, Qingdao, Fuzhou, Hefei, Wuhan, Shenyang, Foshan; Third tier cities: Quanzhou, Huizhou, Zhongshan, Tangshan, Bengbu, Jinhua, Yangzhou, Zhoushan, Xuzhou, Longyan, Bozhou, Xinxiang

New Landbank in FY2018



Time	City	Project type	Methodology	%	Site area (sq.m.)	GFA (sq.m.)	Att. GFA (sq.m.)	Total land cost (RMB mn)	Att. land cost (RMB mn)	Avg. land cost (RMB/sq.m.)	2018 Land Acquisition Strategy*
Jan	Suzhou	Resi	Bidding	20%	42,481	76,466	15,293	1,032	206	13,500	Bidding & Auction.
Jan	Suzhou	Resi	Bidding	19%	100,887	201,774	38,337	2,754	523	13,649	42%
Jan	Bengbu	Resi	M&A	100%	65,400	320,381	320,381	186	186	582	
Jan	Nanjing	Resi	M&A	8%	66,267	132,534	10,603	1,490	119	11,242	
Feb	Chongqing	Resi	Bidding	100%	194,489	250,970	250,970	1,290	1,290	5,140	Acquistion, 58%
Mar	Huizhou	Resi/Com	Bidding	51%	4,304	15,775	8,045	38	19	2,383	
Mar	Huizhou	Resi/Com	Bidding	51%	12,919	36,173	18,448	177	90	4,894	
Mar	Quanzhou	Resi/Com	Bidding	100%	17,473	52,419	52,419	161	161	3,071	<u>GFA*</u>
Mar	Jinhua	Resi	Bidding	17%	61,030	122,060	20,750	922	157	7,555	SouthWest west,Strait, 6%
Apr	Quanzhou	Resi	M&A	100%	56,146	140,365	140,365	225	225	1,603	11%
Apr	Nanjing	Resi	Bidding	30%	102,787	143,901	43,170	577	173	4,010	Yangtze
Apr	Nanjing	Resi/Com	Bidding	51%	188,420	266,923	136,131	972	496	3,641	River Delta,
Apr	Chongqing	Resi	M&A	51%	14,785	53,816	27,446	73	37	1,347	27%
May	Bozhou	Resi	Bidding	50%	63,011	113,400	56,700	284	142	2,506	Bohai Rim 45%
May	Jinhua	Resi	Bidding	49%	31,033	55,860	27,371	857	420	15,350	China,
May	Xinxiang	Resi/Com	Bidding	51%	51,674	258,370	131,769	326	166	1,262	GHM Bay
May	Chongqing	Resi/Com	Bidding	49%	200,568	387,677	189,962	1,590	779	4,100	Area, 5%
Jun	Fuzhou	Resi	Bidding	100%	26,557	58,491	58,491	559	559	9,558	1 st and 2 nd tier VS 3 rd tier of
Jul	Fuzhou	Resi	Bidding	35%	30,423	106,480	37,268	810	284	7,608	new land bank *
Jul	Xuzhou	Resi	Bidding	70%	127,243	203,588	142,512	191	134	937	
Jul	Fuzhou	Resi	M&A	20%	11,645	37,270	7,454	430	86	11,537	
Oct	Hefei	Resi	Bidding	33%	86,012	154,822	51,091	839	277	5,416	3rd tier, 23%
Nov	Zhongshan	Resi/Com	Bidding	100%	90,501	271,502	271,502	1,523	1,523	5,610	2370
S	ub-Total				1,646,055	3,461,017	2,056,478	17,306	8,052	5,000	
	Coastal Gro Package A		M&A				3,344,644			1,600	1st & 2nd tier, 77%
Total							5,401,122			3,278	*by GFA

(a) Acquired the package of 7 quality projects from Coastal Greenland (located in Beijing, Tianjin, Wuhan, Foshan and Shenyang) for a total consideration of

RMB 3.8bn, with the attributable GFA of 3,344,644 sq.m. at average land cost of approximately RMB1,600.

(b)The equity interest listed in the table is for reference only as a result of introduction of partners for some of these projects.

New Landbank in FY2019



										Avg.	Saleable GFA*
Time	City	Project type	Methodology	%	Site area (sq.m.)	GFA (sq.m.)	Att. GFA (sq.m.)	Total land cost (RMB mn)	Att. land cost (RMB mn)	land cost (RMB/ sq.m.)	Bohai Rim, 18%
Jan	Qingdao	Resi/Com	Bidding	100%	97,953	156,724	156,724	731	731	4,664	Bay Area, 23%
Jan	Kaifeng	Resi/Com	M&A	90%	89,138	222,844	200,560	669	602	3,002	Central China,
Jan	Foshan	Resi/Com	Bidding	100%	110,378	306,217	306,217	1,369	1369	4,470	26%
Feb	Beijing	Resi/Com	Bidding	100%	51,249	78,434	78,434	1,830	1,830	23,332	
Feb	Shanghai	Resi	Bidding	100%	56,048	123,306	123,306	1,850	1,850	15,003	1 st and 2 nd tier VS 3 rd tier of new land bank *
Mar	Hefei	Resi	Bidding	100%	117,428	224,188	224,188	2,730	2,730	12,177	17%_
Mar	Zhengzhou	Resi	Bidding	100%	48,412	121,029	121,029	323	323	2,669	
Mar	Shanghai	Resi	Bidding	50%	50,300	80,560	40,280	1,350	675	16,758	
Total					620,906	1,313,302	1,250,738	10,852	10,110	8,262	_83%

■1st & 2nd ■3rd

*by GFA

(a) The equity interest listed in the table is for reference only as a result of introduction of partners for some of these projects.

Yangtze River Delta, 33%





- ✓ 3 Popular Product Lines with priority on safety and quality
- Elaborative management in 4 dimensions: schematic design, experience area design, construction

drawing design and special design



Target Group : First-time Buyer and Upgrader

First-time Upgrader

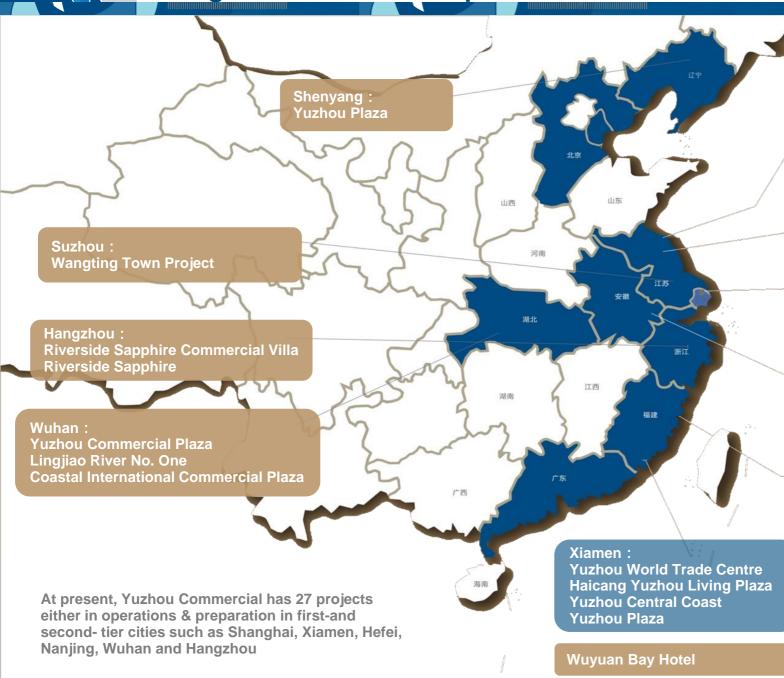
Upgrader

✓ Delineated the product lines from 4 dimensions based on 4 aspects and developed standardized



Investment Properties – Vigorous Business Expansion





Operation

Preparation

Yangzhou : Yuzhou Commercial Plaza

Nanjing : Yuzhou Commercial Plaza

Shanghai :

Yuzhou Commercial Plaza Yuzhou Plaza Research Building Yuzhou Jinqiao International Yuzhou Land Dream

Hefei :

Yuzhou Central Plaza Yuzhou Central Plaza Commercial Street

Yuzhou Central Town (Main Street) Yuzhou Sky Aqua Mall Yuzhou Galaxy Park

Quanzhou : Yuzhou City Plaza Huian Golden Street Huian Plaza





- Focusing on the development of serviced apartments as well as medium-to-high-end business hotels in order to establish premium hotel brands
- Developing resort hotels while improving the existing hotel portfolio to strengthen the brand's core competitiveness





Xiamen Tong'an Camelon Hotel and Spa – Grand opening in 2020

Quanzhou Hui'an Hotel – In preparation





Xiamen Wyndham Grand Plaza Royale Hotel - Opened Xiamen Yuzhou Camelon Hotel Apartment - Opened

Hefei Feidong Hotel Project – In preparation

Wuhan Taizihu Hotel Project – In preparation







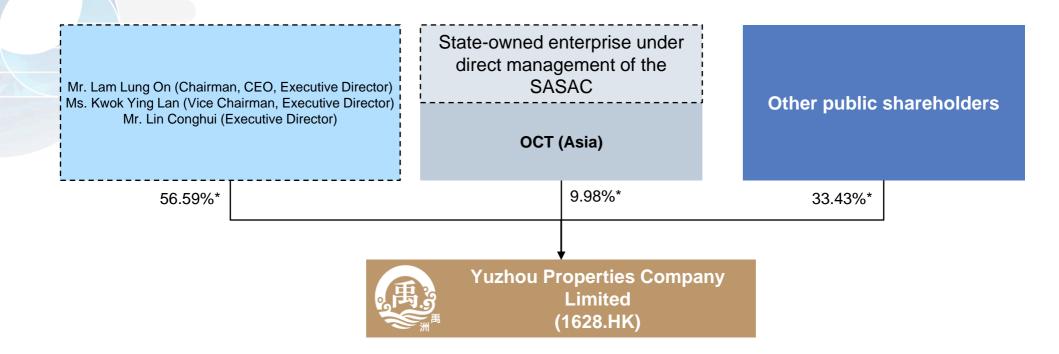


- ✓ Upholding the philosophy of "Customer First, Service Oriented"
- Formulating the certification system of "Yu Housekeeper" of which the owners can have the intimate service of the housekeeper at any time



Introduce OCT (Asia) as Second Largest Shareholder & Launch Strategic Alliance









Expanding Branding Advantages

III III



Headquarters-level Key Bank Client of CCB & ICB Signed the Strategic Partnership Agreement with CMBC



 Headquarter-level key clients serve as the core client base of bank's differentiated services with priority being provided to them in terms of service efficiency, credit access, credit approval, comprehensive pricing, project assessment, product innovation, resource allocation and other aspects.









- Practice a sustainable development business model and build cities that are human and environmentally friendly
- ✓ Create quality life, working and leisure space for people which are up to benchmark standard

My Home in Green Yuzhou

Green Product Positioning: Pay attention to the harmony between people and environment

Actively Engage in CSR Activities

Committed to education, environment, public welfare, culture and charitable activities





Yuzhou Charity Foundation

Take a proactive role in spreading positive energy



Create a Harmonious and Livable Green City



Among the new projects in 2018, 100% are green projects

Financial Highlights Healthy and Stable





(RMB bn)	2018	2017	Changes
Contracted sales	56.00	40.31	+39%
Recognized revenue	24.31	21.70	+12%
Gross profit margin	30.72%	35.40%	-4.68pp
Profit for the year	3.73	3.13	+19%
Core profit	3.42	2.92	+17%

(RMB	bn)	2018	2017	Changes
Total Equity		21.43	17.44	+23%
Cash on han	d	29.28	17.50	+67%
Net gearing r	atio	66.97%	57.73%	+9.24pp
Dividend	Final	20.50	21.50	
(HK	Interim	11.00	8.50	
cents/share)	Annual	31.50	30.00	+5%

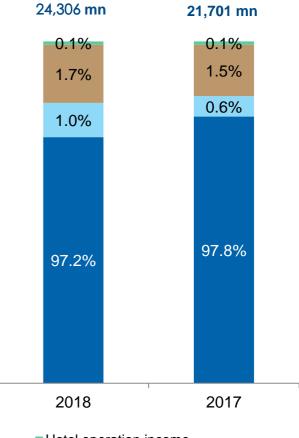


100% = RMB

✓ Increasingly diversified revenue streams, with rising contributions from

recurring rental income and property management fee

(RMB mn)	2018	2017	Changes
Sales of properties	23,626	21,213	+11%
Rental income	245	141	+74%
Property management fee income	417	329	+27%
Hotel operation income	18	18	-
Total	24,306	21,701	+12%



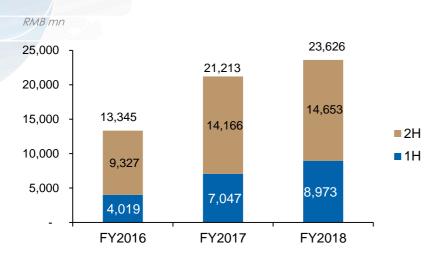
- Hotel operation income
- Property management fee income
- Rental income

100% = RMB

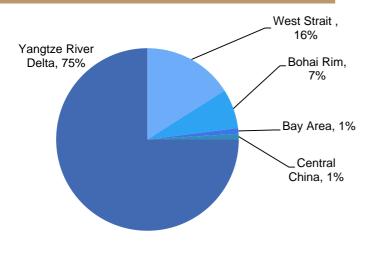
Sales of properties



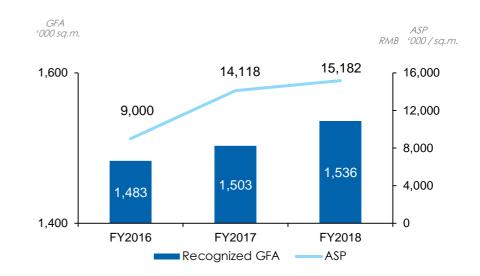
Recognized Property Sales*



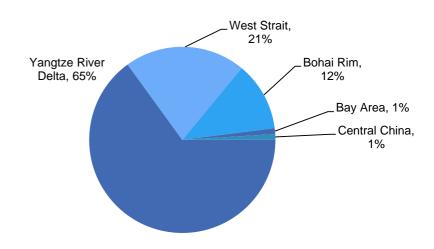
Recognized Property Sales by Region



Recognized GFA & ASP



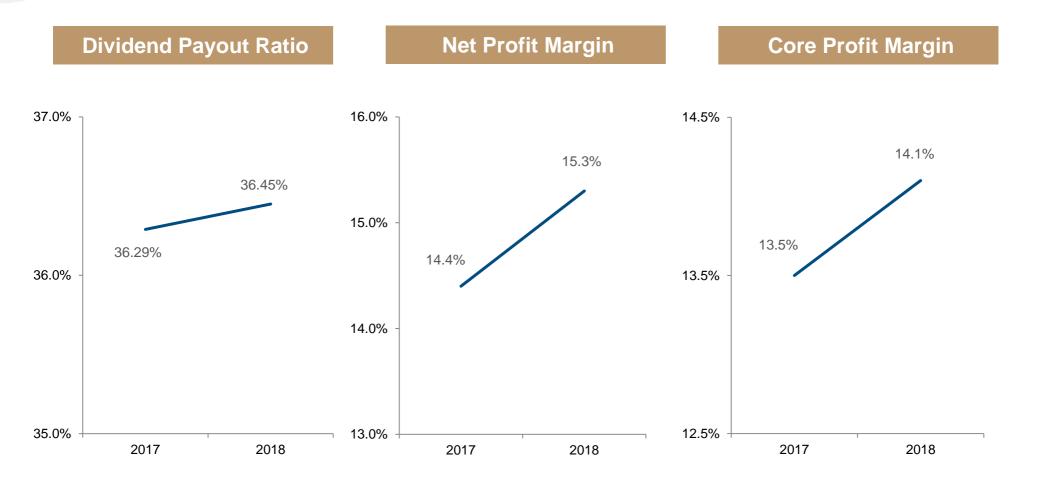
Recognized GFA by Region



Share Development Results with Shareholders & Investors



 Yuzhou has always been committed to sharing the results brought by good performance with shareholders and investors. Our dividend payout ratio, net profit margin and core profit margin have always been at the leading level in the industry

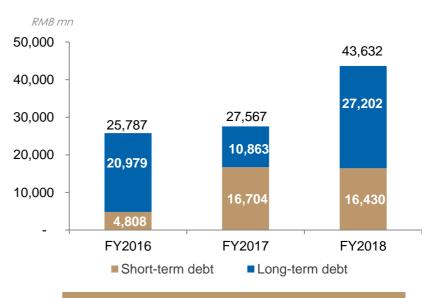




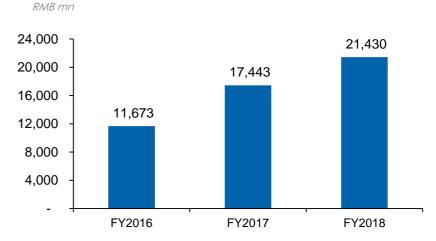


Cash Position

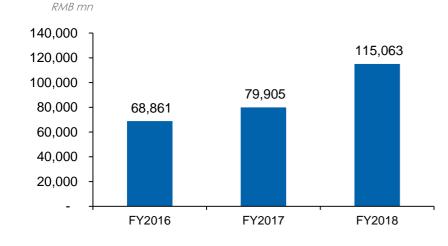
Total Debt



Total Equity



Total Assets

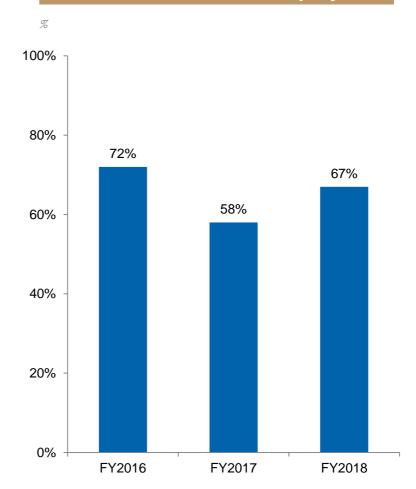




X 2.5 2.0 1.8 1.6 1.5 1.3 1.0 0.5 FY2016 FY2017 FY2018

Net Debt^(a) / EBITDA

Net Debt^(a) / Total Equity



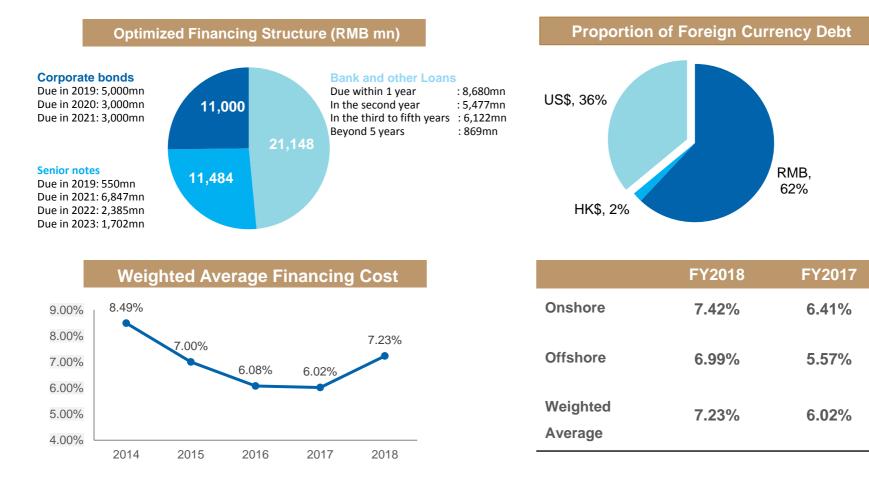
(a) Net debt = Total debt-Total cash

IIII





- Sustained a manageable net gearing ratio, with successful financing measures that effectively control the average funding cost
- Lianhe Global assigned our ratings at BB, Moody's, S&P and Fitch retained Ba3, BB- and BBrespectively, outlook Stable
- Golden Credit Rating International, China Chengxin Securities Rating and China Lianhe Credit Rating issued AA+ rating respectively



FY2018 Cash Position		禹洲地産股份有	
(RMB bn)	FY2018	FY2019E	
Cash inflow			
Cash proceeds from contracted sales and other income	+35.3	+46.8	
Cash outflow			
Land premium paid	-15.4	-22.8	
Construction cost capex	-12.1	-13.7	
Other expenses – Interest, tax, dividends and others	-8.8	-10.3	



Xuzhou · Lakeside Langham

1 1

1 2

19

11



 We are committed to building an efficient communication bridge with the capital market. We listen attentively to various suggestions of the capital market in an active, sincere and modest manner, and strive to maintain high transparency and excellent corporate governance.

Covered by 22 brokers

In 2018, we were covered by 22 brokers. Among them, JP Morgan, DBS, Deutsche Bank, Haitong, Soochow, and Essence International published initiation reports.



Always on the Way **IR Content** Number Performance Annual/Interim More than 800 4 **Results** investor & analysts More than 50 **Reverse roadshow** investors, analysts 4 days & journalists Meetings, Non-Deal 73 More than 6,300 roadshows and **Conference calls Outlook Stable** S&P Global Moody's Ratings Ba3 **Fitch**Ratings BB

IIII III

Future Outlook

Follow the Trend and Dream to A New Stage

Fuzhou - Royale Riverside Mansion

Market Outlook



Vast Promising Market

The growth of the urban permanent residents, the increase in housing area per capita and the steady release of demand for urban renewal and reconstruction support the real estate market

More Concentrated Industry

- The regional differentiation is intensified, the nationwide type housing enterprises with wide distribution have stronger anti-risk ability, and the accelerated land concentration will drive the future sales concentration
- Quality real estate enterprises' advantages in brand, capital and product leads to significant strong finance, sales and land acquisition, etc.



Keynote Remains Stable

- From "Restriction" to "Stable"; adopt different policies in different cities as appropriate to their local conditions to optimize short-term regulation and improve long-term mechanism. Finetuning policy will promote the possibilities of valuation repair.
- Liquidity would be better; regulatory policies related to land acquisition, rental and social welfare will be further improved

Industry Dividend Showing Divergent Trends of Growth

- As de-inventory dividend fade away and the less monetary housing compensation of will affect sales negatively.
- The mortgage interest rate is expected to fall steadily, and the dividends of faster urbanization and housing consumption upgrades will be a boom for sales

Strategies for 2019



01

Improve Operation Management with Overall Reform

Build a performance-oriented, high effective incentive system to boost morale of employees; build a clear management mechanism to replace the rule of people; improve the cooperation among different departments by establishing a institutionalized management

Scientific Land Acquisition, Sales and Marketing with Flexible Strategy

Speed up the foundation of the overall operation system; analyze the market data to make a reasonable target and quantitatively measure the execution plan; adopt a flexible and diversified land acquisition strategy to invest in potential projects and locations with attractive price

03

02

Efficient Financing with Optimization and Expansion

Enhance capital utilization efficiency by strengthen the management of cash flow; optimize debt structure by diversifying the financing channel and revitalizing the inventory; remain a prudent development by assuring a high contract sales collection and remaining a reasonable net gearing

04

Nurturing Talents with More Incentive Measures

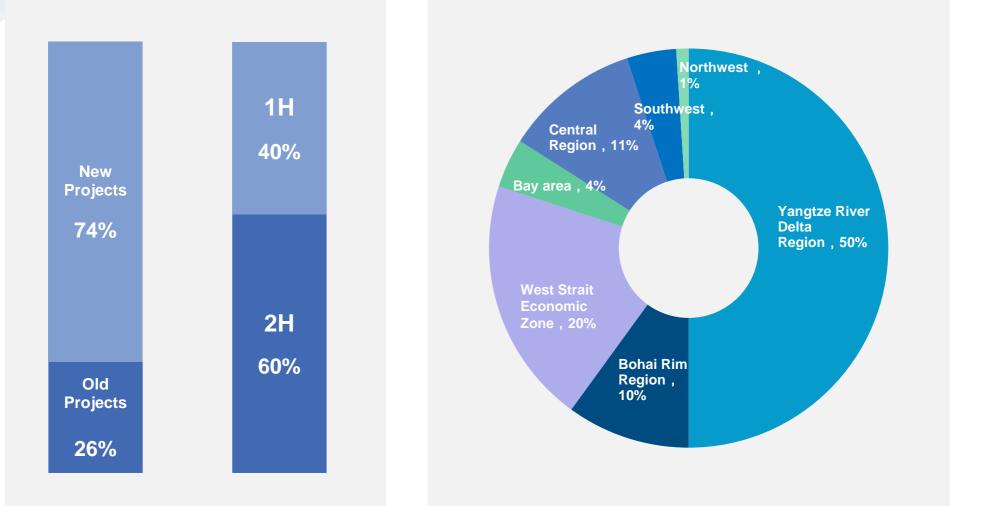
Optimize the effectiveness of organizational management to improve the team cooperation and capacity per capita; improve the systematic talent training system with scientificity and encourage innovation; implement triple incentive mechanism with bonus, option and co-investment





2019 Total Saleable Resource Amounts to RMB110.3 billion

2019 Saleable Resource by Region





Key Projects in 2019



Wuhan Yuzhou-Langham City Land (武漢禹洲·朗廷元著)



- Located at the intersection of Jiangcheng avenue and Taizi Hubei road in Wuhan Economic and Technological Development Zone. Traffic location advantage is obvious.
- GFA: 857,663 sq.m.
- Unit size: 91-165 sq.m.
- Land cost: RMB6,000/sq.m.
- ASP: ≈ RMB18,028/sq.m.



- Located at the junction of Zhenshan road and Zhenbei road of Tongan town, Suzhou high-tech zone. It is close to the central expressway, with complete supporting facilities for life, education and business.
- GFA: 293,000 sq.m.

Suzhou Yuzhou Honor Hill

(蘇州禹洲·嘉譽山)

Hefei Yuzhou Galaxy Park

(合肥禹洲·銀河Park)

- Unit size: 89-146 sq.m.
- Land cost: RMB8,865/sq.m.
- ASP: ≈ RMB18,499/sq.m.

Shanghai Yuzhou Country (上海禹洲府)



- Located in Maqiao, Shanghai Minhang District, next to the Hitech Development Zone and Zizhu hi-tech park. These industries attract a huge number of high-end citizens.
- GFA: 90,776 sq.m.
- Unit size: 75 120 sq.m.
- Land cost: RMB28,972/sq.m
- ASP: ≈ RMB43,945/sq.m.



- Located in the east of Xiaocheng road and the south of Logistics avenue, occupying the core geographical position of the main urban area, backed by a 200,000 sq.m. commercial complex, quite close to the subway, which is the most livable area in the region.
- GFA: 520,000 sq.m.
- Unit size: 112-133 sq.m.
- Land cost: RMB5,100/sq.m.
- ASP: ≈ RMB14,124/sq.m.



Key Projects in 2019 (Cont'd)



Fuzhou Yuzhou Langham Lake (福州禹洲·朗廷灣)



- Located in the core of Fuzhou High-tech zone. There are 34 listed enterprises and 184 high-tech enterprises in the zone, which attract a large number of high-tech talents, with infinite prospects in the future.
- GFA: 43,000 sq.m.
- Unit size: 60 133 sq.m.
- Land cost: RMB13,158/sq.m.
- ESP: ≈ RMB21,900/sq.m. for High-rise & RMB30,000元 /sq.m. for Villa

Zhangzhou Yuzhou Castle above City (漳州禹洲·城上城)

Qingdao Yuzhou Langham Garden

(青島禹洲・朗廷名仕)



- Located in the south of Zhanghua Road, Zhangzhou, with convenient transportation, it is in the core area of the old city, and is equipped with mature supporting facilities.
- GFA: 334,096 sq.m.
- Unit size: 79 131 sq.m.
- Land cost: RMB2,400/sq.m.
- ESP: ≈ RMB13,000/sq.m for upper levels.

Huizhou Yuzhou Wujing The Scenery (惠州禹洲·五經山水大觀)



- Located in the core area of Zhongkai Hi-tech Zone, next to the Dongguan - Huizhou highspeed rail link. Residents can enjoy convenient transportation and great growth potential
- GFA: 191,159 sq.m.
- Unit size: 94-136 sq.m.
- Land cost: RMB3,670 sq.m.
- ASP: ≈ RMB8,274/sq.m.



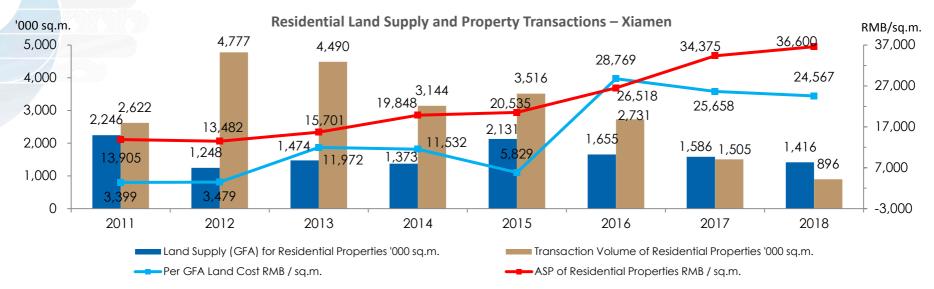
Located in the west of Jimo business and trade center, it has well-developed transportation and the top 3 quality full - age education resources of Jimo City.

- GFA: 156,725 sq.m.
- Unit size: 103 171 sq.m.
- Land cost: RMB4,662 sq.m.
- ESP: ≈ RMB15,300/sq.m for High-rise & RMB17,623/aq.m. for villa

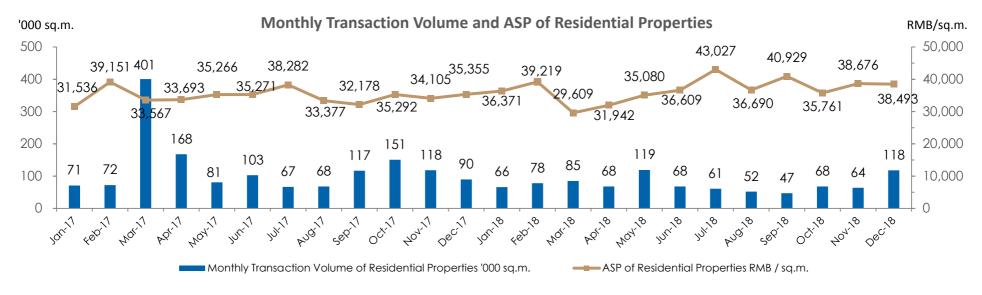


Xiamen Real Estate Market Overview



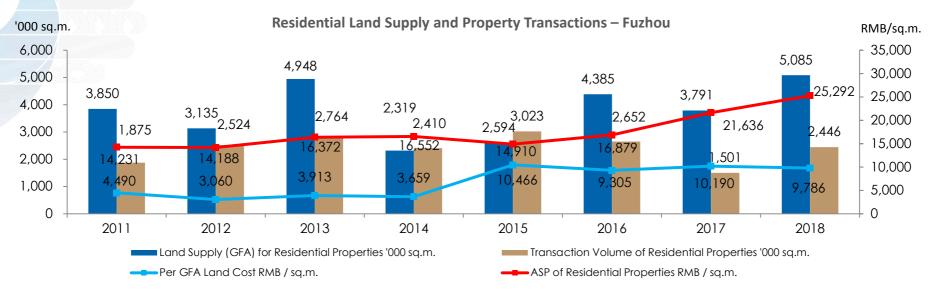


Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)

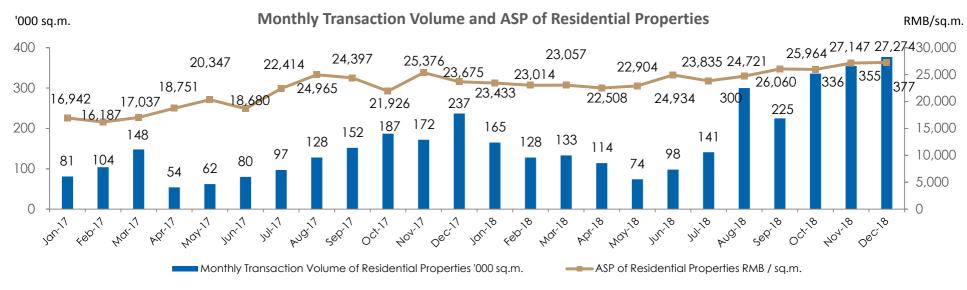


Source: CRIC, residential housing (excluding subsidized housing)





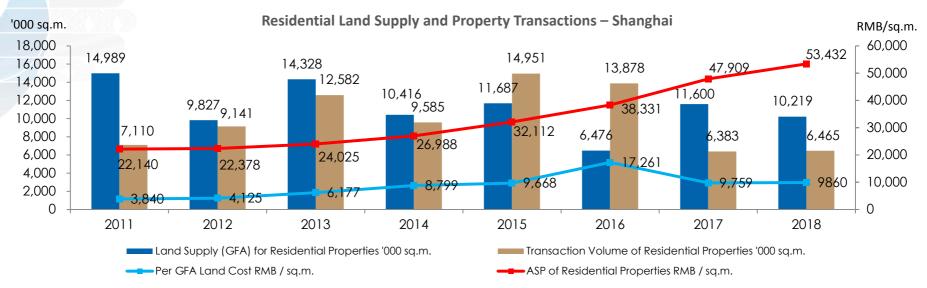
Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



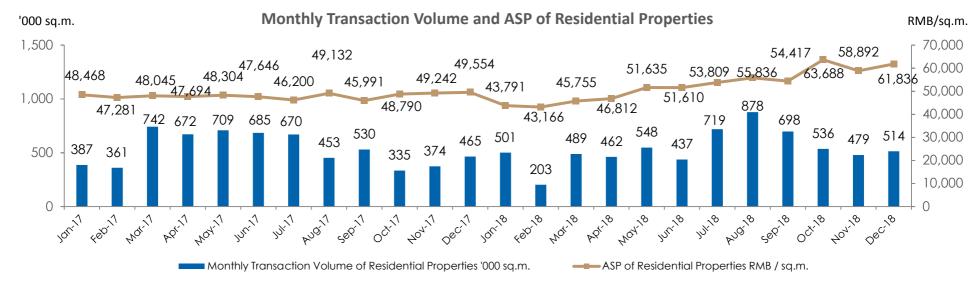
Source: CRIC, residential housing (excluding subsidized housing)







Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)

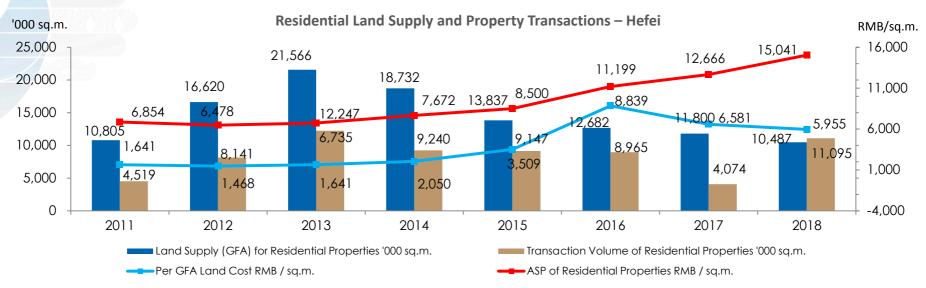


Source: CRIC, residential housing (excluding subsidized housing)

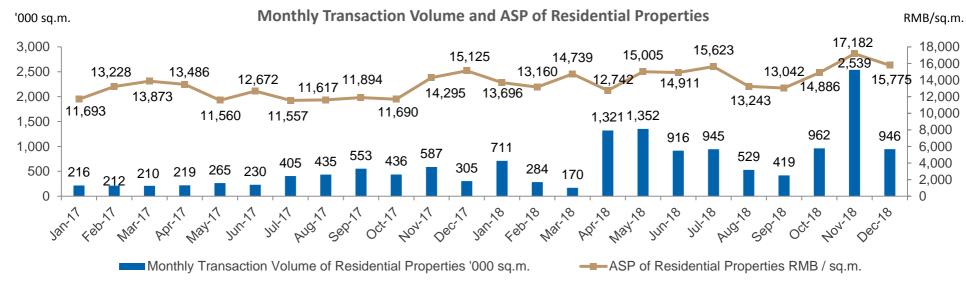
Hefei Real Estate Market Overview

III III





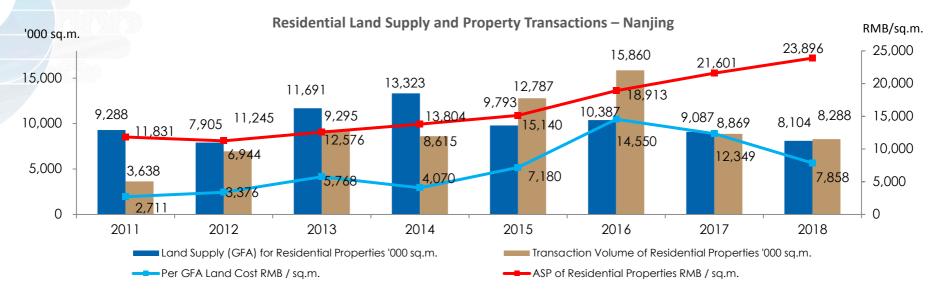
Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



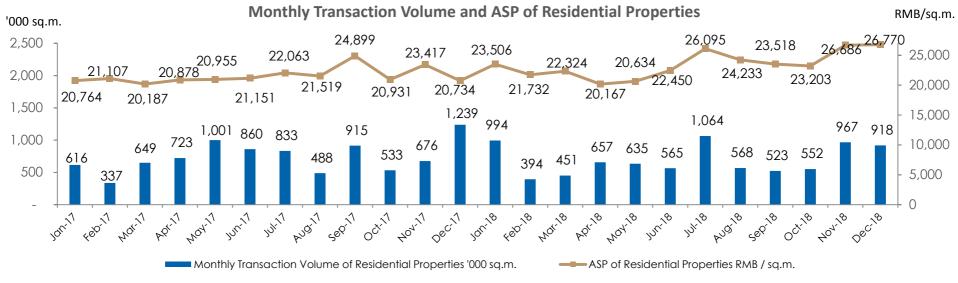
Source: CRIC, residential housing (excluding subsidized housing)

Nanjing Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)

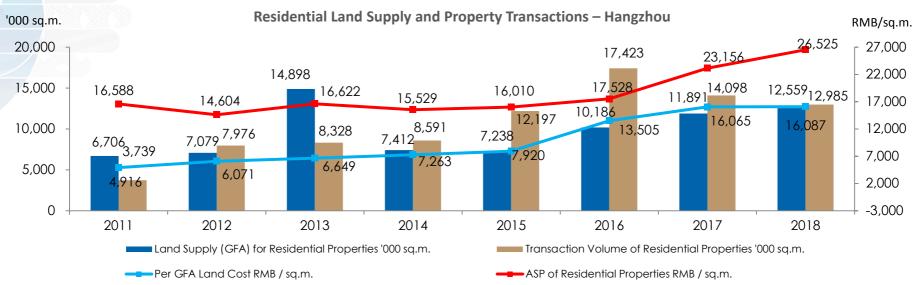


Source: CRIC, residential housing (excluding subsidized housing)

III III

Hangzhou Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



III III

Monthly Transaction Volume and ASP of Residential Properties

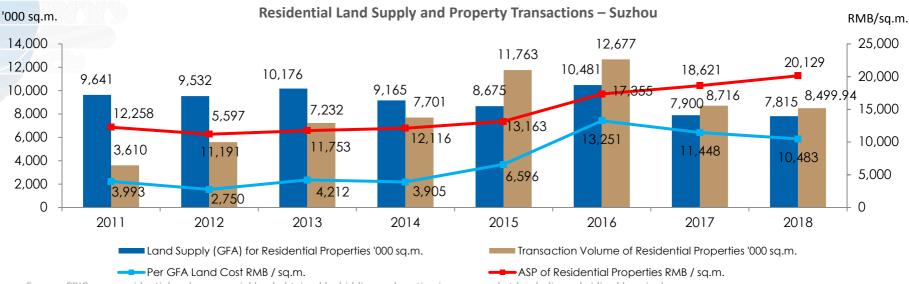
RMB/sq.m.



Source: CRIC, residential housing (excluding subsidized housing)

Suzhou Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



III III

Monthly Transaction Volume and ASP of Residential Properties

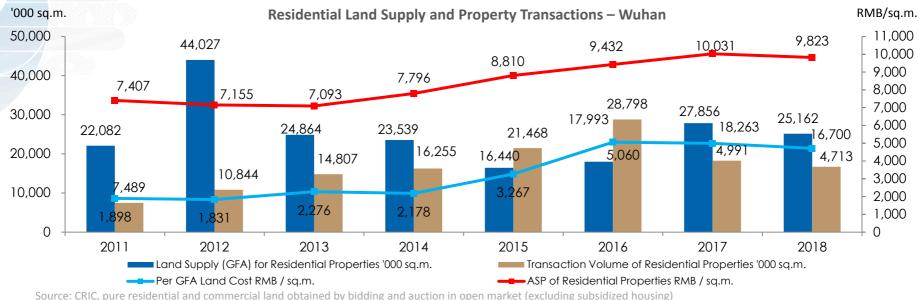




Source: CRIC, residential housing (excluding subsidized housing)

Wuhan Real Estate Market Overview

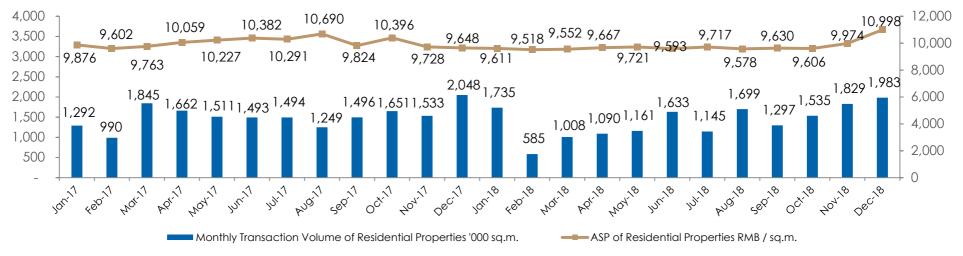






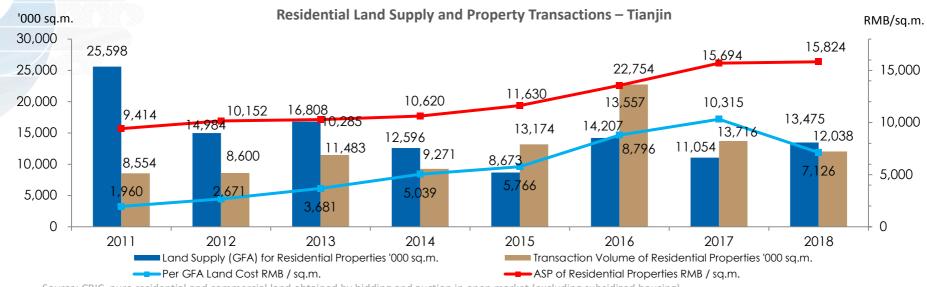
Monthly Transaction Volume and ASP of Residential Properties





Source: CRIC, residential housing (excluding subsidized housing)





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



Monthly Transaction Volume and ASP of Residential Properties

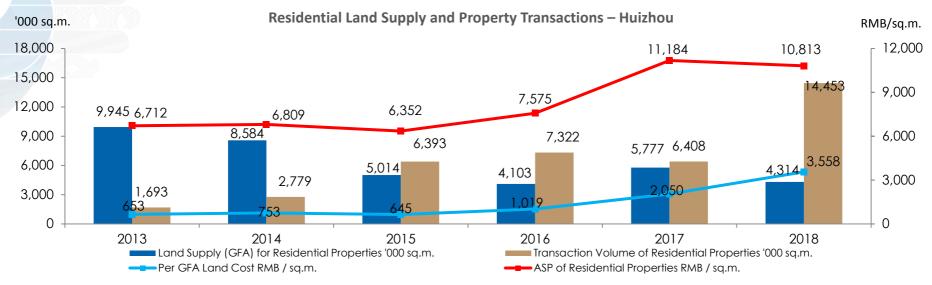
RMB/sq.m.



Source: CRIC, residential housing (excluding subsidized housing)

Huizhou Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



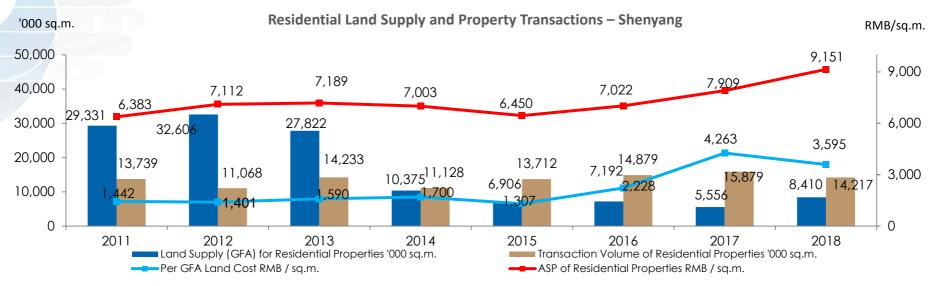
IIII

Monthly Transaction Volume and ASP of Residential Properties



Shenyang Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



Monthly Transaction Volume and ASP of Residential Properties

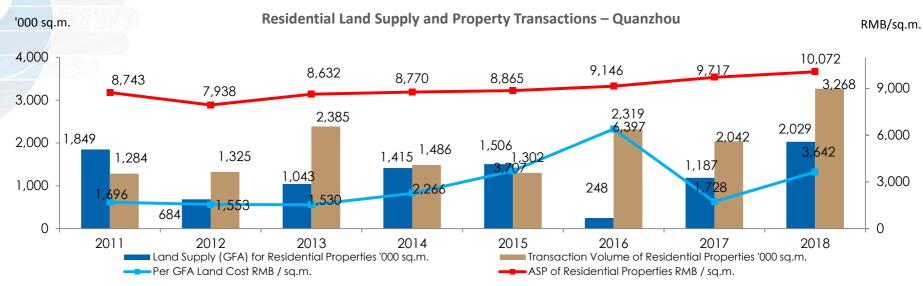




Source: CRIC, residential housing (excluding subsidized housing)

Quanzhou Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



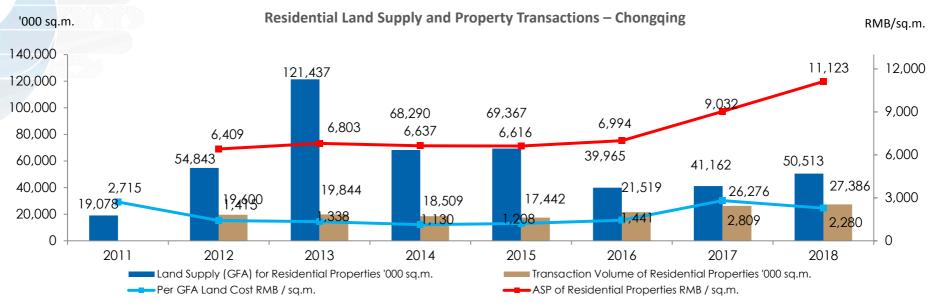
Monthly Transaction Volume and ASP of Residential Properties



Source: CRIC, residential housing (excluding subsidized housing)

Chongqing Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)

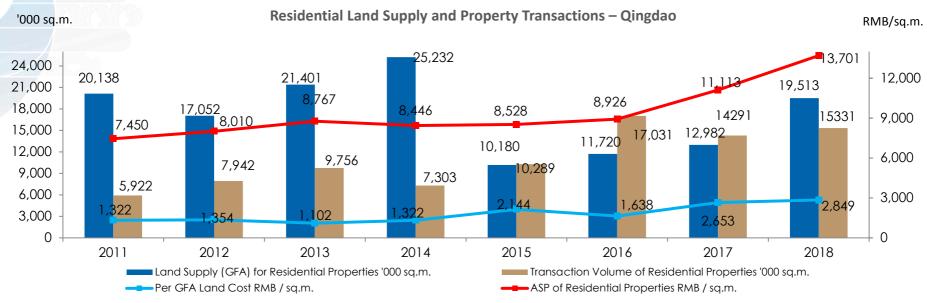




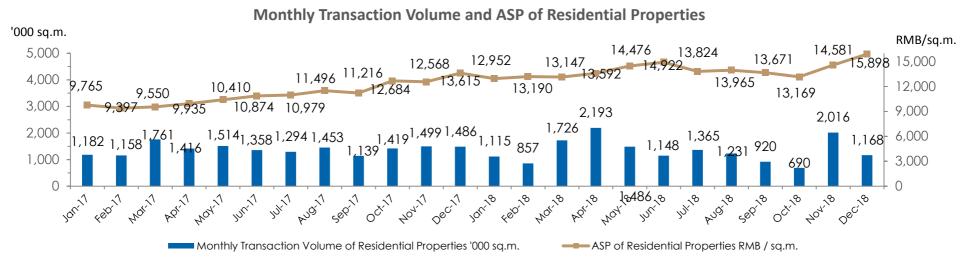
Source: CRIC, residential housing (excluding subsidized housing)

Qingdao Real Estate Market Overview





Source: CRIC, pure residential and commercial land obtained by bidding and auction in open market (excluding subsidized housing)



Source: CRIC, residential housing (excluding subsidized housing)

FY2018 Key Financials



	FY2018	FY2017	Changes
Revenue (RMB'000)	24,305,871	21,700,673	+12%
Gross profit (RMB'000)	7,467,245	7,683,054	-3%
Gross profit margin (%)	30.72%	35.40%	-4.68pp
Core profit (RMB'000)	3,418,537	2,923,989	+17%
Core profit margin (%)	14.06%	13.47%	+0.59pp
EPS (RMB/share)	0.78	0.70	+11%
CEPS (RMB/share)	0.79	0.74	+7%

FY2018 Key Financials



	As at 31 Dec 2018	As at 31 Dec 2017	Changes
(RMB'000)			
Total assets	115,063,004	79,904,817	+44%
Total liabilities	93,632,652	62,461,581	+50%
Total equity	21,430,352	17,443,236	+23%
Total cash	29,279,350	17,498,208	+67%
Total debt	43,631,855	27,567,486	+58%
Net debt	14,352,505	10,069,278	+43%
Net gearing ratio (%)	66.97%	57.73%	+9.24pp

凡大成者,必取於勢,優於術,精於道。

Yuzhou Properties will remain resilient in the face of the ever-changing market environment. Capitalizing on the development of new urban areas, it will stick to the "A Journey to 100 Billion with Nationwide Cultivation" strategy. Emphasis will be placed on strengthening its presence in six metropolitan areas. It will also step up its efforts in consolidating its real estate business while striving for diversified development potential in a bid to achieve its target of RMB100 billion by 2020.

